As we prepare to celebrate our fifteenth anniversary, we have begun reflecting on how we might expand the scope of our work and improve results. With these objectives in mind we have launched the 2015-19 Strategic Plan. The plan motivates us to work with a broader outlook and to seek to have a greater social impact, without neglecting our desire for global growth regarding both our involvement with international organisations and collaboration with other countries surrounding the Eyes of the World project area.

Regarding our method- we take a flexible, highly operative approach which is realistic for the environment in which we are working- we remain convinced of the efficiency of an intervention model that involves the local health authorities and reinforces the role of its professionals, focussing on training at all levels, from the health workers and primary care doctors to the specialists in optometry and ophthalmology.

If there is one thing to be acknowledged, it is undoubtedly our ability to rally support, not only from the professionals who volunteer their services- without whom our work would be impossible- but also from the members, donors, institutions and prominent individuals who provide us with resources, the opportunity for growth and also solidarity, in order to make universal access to vision a possibility.

Rafael Ribó, President

We are faced with the overwhelming statistic that 90% of visually impaired people live in the developing world. It is clear therefore, that at Eyes of the World we must commit ourselves to the objective of promoting health as an essential element of human dignity. We work towards this knowing that 80% of blindness is curable or preventable with the use of simple techniques. And we work in accordance with the suggestions of the WHO which recommends intervention in the geographical areas with high rates of prevalence of blindness. For this reason, since the project’s inception we have concentrated our operations in the Sahara, Mozambique, Bolivia and Mali.

At Eyes of the World we are fortunate enough to collaborate with highly trained volunteers who are also equipped with a great sense of solidarity. In 2015 they enabled us to care for 36% more patients and to notably increase the number of people educated on eye care. Indeed, we constantly strive to inform the populations with whom we work of the importance of preventing eye diseases, promoting education and hygiene as tools for looking after one’s own eye health. We continue seeking the involvement of professionals and the local population in order to achieve our primary objective: to greatly reduce the incidence of avoidable blindness.

Borja Corcóstegui, Vice President
**Eyes of the World**

**MISSION:**

Eyes of the World seeks to provide quality eye care to visually impaired people living in poverty in the developing world, through their local health services. We also wish to create the conditions necessary for reducing the incidence of eye disease in those countries.

In addition, we aim to raise awareness in our own society about the lack of basic healthcare provision in the areas in which the project is run.

**VISION:**

Eyes of the World aspires to a world in which no one suffers from unnecessary blindness and to contribute, therefore, to making the right to sight a reality.

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**PRINCIPLES AND STRATEGY:**

<table>
<thead>
<tr>
<th>Basic Principles</th>
<th>Strategy</th>
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<td>Humanity</td>
<td>Permanency</td>
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<tr>
<td>Independence</td>
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<td>Non-discrimination</td>
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<td>Altruism</td>
<td>Efficiency</td>
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<td>Professionalism</td>
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<tr>
<td>Transparency</td>
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</tbody>
</table>

Eyes of the World aims to be a leading organisation within the field of development assistance for health, which is recognised for carrying out significant intervention due to the quality of the professionals with whom it collaborates.

© Elisenda Pons / Eyes of Bolivia
A Great Team

BOARD OF TRUSTEES

Rafael Ribó Massó  President and member of the Executive Committee
Borja Corcóstegui Guraya  Vice President and member of the Executive Committee
Núria Ramon Garcia  General Manager and member of the Executive Committee
Víctor Capdevila Cardona  Secretary and member of the Executive Committee
Josep Antoni Pujante Conesa  member, representative of the Government of Catalonia
Meritxell Budó Pla  member, representative of the Provincial Government of Barcelona
Pilar Solanes Salse  member, representative of Barcelona City Council
Xavier Grau Sabaté  member, representative of Fundación ONCE para Latinoamérica, FOAL
M. Isabel Nieto Uresandi  member, ophthalmologist
Andrés Müller-Thyssen Bergareche  member, ophthalmologist
Maria Teresa Vilalta Ferrer  member, economist

HEAD OFFICE OPERATIONS TEAM

Núria Ramon Garcia  General manager
Elisenda Rom Suñol  Chief of Staff and Communications
Paco Sanz León  Chief of Programmes
Anur Jaménez Ibáñez  Chief of Administration
Jordi Iturbe Ferré  Financial Management specialist
Albert de Renzi Buxó  Buying and Warehousing specialist
Bibiana Ruberte de la Iglesia  Financial Monitoring Programmes specialist
Maria Carbajales Moreno  administrator

GROUND OPERATIONS TEAM

The Sahara
María Tavera Villén  Programme coordinator for Eyes of the Sahara
Nura Ahmedbaba  Administrator/logistics specialist

Mozambique
Eric Lavis  Programme coordinator for Eyes of Mozambique
Pierre Duflo  Community Health coordinator
Helder Amaral  Community Health assistant
Sanfa Ismael  administrator
Carlos Ferreira  driver/logistician

Bolivia
Patricia Tárraga  Programme coordinator for Eyes of Bolivia
Paola Dinattia  Information, education and communications manager, Tarija
Ángela Mora  Information, education and communications manager, La Paz
Angélica Luna  Pharmacy logistics assistant
Ana Lusmila Pecara  Information, education and communications specialist
María Esther Espejo  administrator
Guido Huanca  information specialist, driver
Aurora Mamani  Office assistant, La Paz
Tarija

Mali
Albert Coulibaly  Programme coordinator for Eyes of Mali
Seydou Togo  Programme assistant
Hélène Dena  administrator
Mamadou Guindo  driver/logistician
Amanidiou Aougnou, Dagaloum Doumbo, Barthelemy Guindo, Amadou Sana, Abdoulaye Zebré  security guards

* Composition at December 31, 2015

ADVISORY BOARD

Josep Santacreu  Managing director of DKV
Jordi Fontcuberta  Managing director of General Optica
Agustín Martínez Bueno  General manager of Ercilla Hoteles
Josep Caminal  General Manager of Presidencia Grupo Godó
Ángel Corcóstequi  Founding member of Magnum Capital
Lluís Reverter  Member
The Executive Committee of Eyes of the World are also members of the Advisory Board

MEDICAL COMMITTEE

Borja Corcóstequi  President
Rebeca Atienza  Medical supervisor, Eyes of the Sahara
Ricardo Casaroli  Secretary and medical supervisor, Eyes of Mozambique
Hernán Gras  Medical supervisor, Eyes of Bolivia
Andrés Müller-Thyssen  Medical supervisor, Eyes of Mali
M. Isabel Nieto  Member

REGIONAL DELEGATES

Rosario Martínez Navarro  delegate for the Valencian Community
Jesús Barragán Bretón  delegate for Andalucía
Kike Otaegi Arizmendi  delegate for the Basque Country and Navarre
Alfonso Jordán García  delegate for Madrid
Lurdana Teixeira Gomes  Office for Portugal
Hernán Gras  Office for Argentina
Romain Bordas  Office for France and Switzerland

Composition at December 31, 2015
At the Eyes of the World Foundation, we want to grow in order to become more effective in our interventions. We want to have a well prepared team of volunteers, we want to better train the professionals from the countries with whom we collaborate, we want to muster solidarity from people within our own country, Spain, but also from other places, we want to have more resources at our disposal so that we can distribute more material and install new equipment, equipment that can be used independently. And in doing so we can be assured of the sustainability of the local eye health services that we help to create. We saw our declarations of “we want” become more of a reality in 2015 thanks to an increase in funds, especially in those that we receive from private donors and individuals. Through this annual report we wish to show accountability and transparency about our resources- material, human and financial- and the results achieved through our employment of them.

In order to go further we need more support, so that we can become make ourselves known in our society and have more of an impact in the places where we are at work. We know that every offer of help, every person that becomes a volunteer, every professional trained, every health centre established is a direct answer and an effective solution to the visual impairments of people who are also suffering from the scourge of poverty and precarious health services.

Núria Ramon i Garcia, general manager
Strategic Plan 2015-2019

In 2015, Eyes of the World has carried out a process of reflection, which has involved the various bodies of the foundation, and has sought solutions to the main dilemmas and challenges that the organisation is currently facing. The findings of this process have served as a basis for the development of a strategic plan with which Eyes of the World enters a new phase, looking further beyond and seeking to define a broader vision of the organisation.

Objectives for reducing avoidable blindness

<table>
<thead>
<tr>
<th>Making eye health more accessible</th>
<th>Improving the training of local staff</th>
<th>Strengthening lobbying action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working to ensure that less people suffer from visual impairment</td>
<td>Improving the quality of ophthalmic care</td>
<td>Working to ensure the sustainability of the public eye care services</td>
</tr>
<tr>
<td>· Visits to rural areas and districts (focusing on care for women and children)</td>
<td>· Training and refreshing the knowledge of professionals at all levels (medical staff, health workers, general eye care staff, ophthalmologists)</td>
<td>· Lobbying the local authorities</td>
</tr>
<tr>
<td>· Training of professionals</td>
<td></td>
<td>· Examining semi-private eye care systems</td>
</tr>
<tr>
<td>· Incorporation of new staff</td>
<td></td>
<td>· Outlining an exit strategy</td>
</tr>
<tr>
<td>· Raising awareness on the ground (information, education and communication -IEC)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Provision of equipment and materials</td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Possible expansion to other areas</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Objectives for growth and increasing our impact

<table>
<thead>
<tr>
<th>Seeking new financing options</th>
<th>Increasing communication</th>
<th>Increasing the involvement of the volunteers and advisory bodies</th>
<th>Forming international partnerships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic growth of the foundation</td>
<td>Reaching more people</td>
<td>Reinforcing the structure</td>
<td>Achieving greater impact and viability</td>
</tr>
<tr>
<td>· South-South cooperation</td>
<td></td>
<td></td>
<td>· Researching possible partnerships</td>
</tr>
<tr>
<td>· Searching for organisations and individuals linked to the field of vision and image</td>
<td></td>
<td></td>
<td>· Building relationships with the organisations selected</td>
</tr>
<tr>
<td>· Strengthening the VISIONS art fund</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Seeking new public donors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Seeking major private donors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Transforming the main concept, vision and value of our image</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Boosting internet and mass media communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Review and adaptation of staff</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Improvement in the management of volunteers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· Strengthening of the advisory bodies of the foundation</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>· Strengthening of the Office for the Basque Country</td>
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</tbody>
</table>
In November, Eyes of the World delivered training for manual small-incision cataract surgery (MSICS) with the help of the Alcon Institute. The practical course about performing extracapsular surgery without the use of stitches, endorsed by the World Health Organisation, was very well attended. The training was given by ophthalmology specialists Carlos Móser, Mónica Lecumberri and Miriam Ferran who are volunteers with Eyes of the World.
Eyes of the Sahara

Eyes of the World was created in 2001 in response to the need to bring eye care services closer to the Sahrawi refugee population. For the past fourteen years, Eyes of the Sahara has consolidated its intervention model which not only provides people with eye care but also trains local professionals and educates people, especially women, about eye health.

Ophthalmologic care

In March, a medical team travelled to the Tindouf camps. Members included the medical supervisor of the programme, Dr Rebeca Atienza, ophthalmologist and patron Dr Andrés Müller-Thyssen, anaesthetist Marisa Paños, nurses Soledad San Segundo and Carmen García Olmo, equipment technician Jesus Barragán, and logistician Ammu Edda. The group treated 364 people who had been referred by local ophthalmology specialists. During the volunteers’ time at the Bola Hospital, they carried out 108 surgical procedures and were aided by the permanent staff of the hospital.

Additionally, in 2015 ophthalmology specialists from the Central Department of Ophthalmology have visited schools in the five wilayas, or provinces (Bojador, Auserd, Dakhla, and Smara) to test the eyes of the children with the help of the school nurses.

With regard to the distribution of supplies and medication, over the course of the year we have given out 3,548 pairs of reading glasses, 1,041 pairs of prescription glasses have been assembled and 7000 bottles of Cusimolol, a medicine for glaucoma, have been distributed.

Specialised training of local staff

In 2015, Eyes of the World has organized two training committees for local staff. The Training Committee of Ophthalmology, led by María Sanchidrián, travelled to the Bachir Saleh de Rabuni National Hospital and to the regional hospitals of Auserd, Smara and Laayoune and trained 12 family doctors from various wilayas, 11 ophthalmology specialists and three health workers. This training activity was well received by the local staff as it gave them tools for dealing with the diagnosis and treatment of eye disease and enabled them to update their knowledge of eye emergencies, glaucoma, child ophthalmology and postoperative complications.

Raúl Conde led the optometry specific training which took place in the regional hospitals in the wilayas of Smara, Dakhla, Auserd and Laayoune, along with the Military Hospital of Bola and the Rabuni National Hospital. During the sessions, which were aimed at the ophthalmology specialists and health workers, they refreshed their knowledge of refraction and optical workshop services.

Improvement of the eye health facilities

In 2015 building work was completed in the consultation room, waiting room, store room and optical workshop at the Rabuni National Hospital.

In the month of October floods in the refugee camps caused significant damage and forced many people to move to safer places temporarily. During the month of November, Eyes of the World, in collaboration with the Sahrawi Department of Ophthalmology, closely monitored the spread of contagious diseases, primarily conjunctivitis, and detected an increase in cases but this was not considered alarming.
In 2015 there have been two national eye care awareness campaigns, the first was dedicated to information about refractive errors and the importance of wearing glasses and the second to conjunctivitis and how to prevent it.

In the dairas educational talks about hygiene and eye health, aimed at women, have been given by primary healthcare workers trained by Eyes of the World and the Ministry of Health Department of Ophthalmology. Likewise, efforts have been made to raise awareness among the traditional healers of the wilayas of the importance of eye hygiene and the prevention of eye diseases.

Along with eye testing done at schools, the foundation has also used games for raising awareness about the dangers eyes can be exposed to and the importance of looking after your glasses, amongst other things.

Over the course of the year 17 adverts have been broadcasted on local television and radio channels. Due to the floods the radio adverts were changed slightly to explain basic hygiene practices and preventive measures against conjunctivitis.

**Access to information about the eye health of the Sahrawi people**

24,500 people have received information about eye health through the media.
Eyes of Mozambique

Eyes of the World began work in Mozambique in 2002, setting up an ophthalmology unit in the Inhambane Provincial Hospital and later opened the second public eye care centre in the country. Over time, strong links have been established with the Ministry of Health and the local authorities in the Inhambane province. Currently the project is part of the Mozambican Eye Care Coalition (MECC).

Supporting the local authorities

In 2015 the foundation has supported the Ministry of Health in the development of the Plan of Ophthalmology 2015-2019 and in the planning and implementation of interventions. And the foundation has worked closely with the provincial director of ophthalmology. As we do every year, Eyes of the World has donated material and medication for cataract surgery.

Moreover, during the course of the year Eyes of the World has collaborated with the Ministry of Health and the Provincial Management of Health on 12 eye disease prevention campaign events such as health fairs, a teaching fair and eye care appointments at Inhambane prison.

Ophthalmic care

The health network in Inhambane province has treated more than 28000 people with eye problems through various campaigns and local trips with the objective of decentralising their work and taking eye care services closer to rural communities. Ophthalmic care has been offered in Mabote, Govuro, Inhassoro, Pembe (Homoine), Funhalouro, Morrumbene, Inhambane prison and at nursing home in Massinga, among other locations.

In the eye check-ups carried out, cases of cataracts were detected and later operated on during the local trips to Vilankulo, Massinga and Chicuque. In May a surgical commission took place in the Vilankulo Rural Hospital and along with carrying out operations, a nurse was trained in ophthalmic anaesthesia. In August there was a cataract surgery campaign in the district of Massinga. Similarly, we acted on the proposal made in first provincial ophthalmology meeting for doing two intensive weeks of cataract surgery.

Eye testing in schools and training teachers

Eyes of the World aims to fight avoidable blindness in children through the training of school teachers in the use of visual acuity charts and doing eye check-ups in schools in order to identify the children with refractive errors. In 2015 we have taught seven training workshops for teachers and the children with sight problems had their eye tested again. We visited the primary schools in Mavume, Funhalouro and Mussengue (Mabote district), the 7 de Abril school (Inhambane), the Nhamaxa school (Maxixe city), the Panda school and the Inhassune school (Panda).
28,590 people treated (6,332 children)
834 surgical procedures
298 professionals trained
5,317 people educated on eye health

Training of health professionals and community health workers

Through an agreement with the Inhambane provincial department of health, seven training sessions for traditional healers have been organized in various districts such as Vilankulo, Inhassoro, Maxixe, Zavala, Inharrie, Morrumbene and Massinga. In addition, 21 basic primary care workers have done work experience at the Chicuque Rural Hospital.

Raising awareness in the Community

Eyes of the World promotes and develops a diverse range of activities for prevention and early detection of eye diseases through information and awareness-raising initiatives. Along with the specific initiatives that are carried out annually, such as participation in health fairs, in 2015 we used a new tool for raising awareness - the performance of a play in the main square in Maxixe which was enjoyed by some 3000 spectators.

Eyes of Mozambique raises awareness of eye health through the performance of plays. In 2015, 5,317 people have been reached.
Eyes of Bolivia

Eyes of Bolivia was created in 2003 with the aim of improving the eye health of the Bolivian people, especially those living in the municipality of El Alto and in the rural communities of the department of La Paz. Ten years later Eyes of the World managed to transfer the network of ophthalmology, created in El Alto, to the local health authorities and to start the process in Tarija. The first public ophthalmic operating theatre in the region has already been set up.

Supporting the public eye health policies

Eyes of the World is involved in the National Committee for Eye Health and the Fight against Blindness, which has drafted the National Eye Health Plan, although it has not yet been approved. Additionally, the committee has promoted the creation of the position of national coordinator of eye health, which was approved by the Ministry of Health in June 2015 and funded by the foundation for the first few months. It has also managed to ensure that the area of eye health is included in the agenda of the Ministry of Health. This is an enormous step for the management of ophthalmic health in Bolivia.

Eyes of the World supports the National Institute of Ophthalmology (INO) in various fields. On the one hand, it contributes in ensuring that more appointments and surgical procedures are carried out every year, mainly through the training of the residents and specialists in ophthalmic care and community eye health. The foundation also accompanies INO staff on trips to rural zones to carry out both initiatives for prevention and ophthalmic care and training of primary healthcare staff.

Training of ophthalmologists

In 2015 a visit by five specialists (doctors Miguel Scalamogna, Amanda Guerrero, Felipe Chiriboga, Hernán Gras and Jorge Mercado) was organized for the training of ophthalmologists and residents on the Diploma in Cataract Surgery course. A total of 16 specialists participated, 10 of whom are residents and 100 operations were carried out during the course. The foundation has also brought surgical equipment and medication necessary for follow-up treatment.

The educational surgical teams have been promoted through the mass media which they have also used to give advice about eye care and to notify blind people in financial need that they are eligible to receive cataract surgery.

Training of health workers in rural areas

Eyes of the World has supported the Departmental Health Service of La Paz in the basic theoretical and practical ophthalmic training offered in the primary care health centres in this department. The foundation has intervened in 40 health structures and 224 health workers have been trained, mainly medical staff, nurses and nursing auxiliaries. The INO resident doctors have trained 144 health professionals in basic ophthalmology during interventions in various towns in the country.

More than a thousand people took part in the walk for World Sight Day in La Paz
Raising awareness of eye health and the promotion of healthy habits

In 2015 3,267 students have been educated and 181 teachers have been trained in the use of eye charts in the towns of Uncía, Yapacaní, Cobija, Puno, Colcapirhua and Sipe Sipe. In addition, educational talks have been given to 6,009 students and 327 teachers have been trained in La Paz. In the area of raising awareness of eye health, it should be noted that World Sight Day was celebrated with school competitions, marathons and walks in La Paz, Puerto Pérez and Pucarani, along with two health fairs in La Paz (Camacho square and San Francisco square).

In support of these initiatives the foundation enhanced its media presence and 60,000 health related publications were printed (leaflets, posters and health cards).

Advancement of the project in the Tarija region

Eyes of the World has reinforced the ophthalmic care services in the healthcare network of Tarija. In the San Juan de Dios Hospital, an ophthalmic operating theatre has been set up which Eyes of the World has equipped with an auto keratometer and refractometer, a surgical microscope with special features, a coaxial arm which can be used for teaching, a slit lamp, an autoclave and an ultrasonic biometer along with a basic supply of material for cataract surgery.

In 2015, a training commission was organized within the Diploma in Cataract Surgery course. The training, directed at the INO residents was led by the doctors Joel Moya Saldías, Hernán Gras, Jorge Mercado, Luis Alberto Pereira and Eduardo D’Arlach and the theatre nurse Armando Huarrachi. Elsewhere, doctors Wilder Vila, Katia Arroyo and Marco Mareño delivered basic theoretical and practical ophthalmic training with a community focus in Tolomosa, Camacho and San Roque. In these rural centres, 92 health professionals have been trained and 211 people have been treated.

In terms of the education of local people on eye care and the opportunities for treatment of their visual impairments, 7,464 students from 11 education departments have attended talks and 241 teachers have been trained to use visual acuity charts.

105,000 people have been informed of their eye health rights through the media.
Eyes of the World has been working in the region of Mopti (Mali) since the year 2008, working to take eye care services to the people, given that for economic or geographical reasons, they do not have access to those services. The foundation is also involved in the training of teachers and community care staff and similarly in the training of specialists at the Tropical Ophthalmology Institute of Africa (IOTA). The foundation carries out educational activities among the local population.

**Improvement of healthcare for the main eye diseases**

In 2015 the number of people given a diagnosis has increased considerably in the Sominé Dalo Hospital (HSD) in Mopti and the Health Centre of Reference in Bankass (CSRéf de Bankass); a fruit of the labour of the educational campaigns that Eyes of the World has pioneered in the region in recent years.

In 2015 we have also run important campaigns about the detection of visual impairments in children. Throughout the year, under the supervision of optometrist from the HSD in Mopti, six assistant doctors of ophthalmology have visited 42 schools in Douentza and Mopti to check the eyesight of 11876 students. This process has enabled them to diagnose 141 refractive defects, with the corresponding prescription for glasses, and 187 eye diseases.

**Reinforcing the health infrastructures and the ophthalmic teams**

To contribute to quality care, Eyes of the World has donated 53 cataract kits and surgical instruments to CSRéf de Bankass, in addition to improving the centre’s equipment. The documentation room has been transformed into the operating theatre for the ophthalmology unit and nine new electrical systems, air conditioning, windows and glass doors have been installed.

The Sominé Dolo Hospital in Mopti has been provided with cylindrical organic lenses, negative and positive, so that the optics workshop can meet the refractive needs of the people. In 2015 the foundation has also arranged two visits of the IOTA electromedical technician to carry out maintenance and repair work on the optic and ophthalmological equipment. The maintenance work was carried out in the presence of maintenance staff from HSD Mopti to allow them to gain new knowledge and skills from watching the process.

**Eye health training for medical staff and community health workers**

The HSD Mopti ophthalmologist led two basic ophthalmology refresher workshops for 51 health workers from Bandigara and Koro. With this training it is hoped that the professionals will be able to detect eye problems and, if necessary, refer patients to the ophthalmology service in Mopti or in Bankass.

With regard to specialised training, in August Dr Joseph Bacin led a retina-specific training course to the ophthalmology specialists and IOTA residents. During the course, 30 patients per week were seen, seven of whom were operated on, and Dr Bacin dedicated three days to training the residents in the interpretation of angiographs.

In December the team from the IOTA optometry unit offered ongoing training to a technician from HSD Mopti who specialises in the assembly of glasses.

Besides this, in March a team of eight educators (one ophthalmologist, three health workers, four senior trachoma specialists) trained 222 community workers from Siega, Diallassagou, Baye and Central Bankass in the active search for and detection of cases of trachomatous trichiasis and cataracts. 58 of these community workers were female representatives of the Coordination of Feminine Associations and NGOs (CAFO), a group which has educated 5,011 people.
Improvement of early detection and community awareness of prevention in eye care

In spite of the difficulties in accessing some areas for geographical and safety related reasons, we have managed to reach a large part of the region with information about eye health. We have already seen good results from our work in schools such as the referral of students to eye care centres by their teachers. During the months of April and May we developed a secondary training programme about basic eye care, in Douentza. In the first phase, the CSRéf de Bankass trained 40 professionals who then instructed a further 210 professionals from eight education centres.

Model lessons have also been given about visual impairments at the Douentza Teaching Academy (Bandiagara) and the Bankass and Koro education centres. 16,961 pupils participated of whom 597 were referred to the health centre. The foundation has given 160 Snellen “E” eye charts and 160 user guides to the teachers who participated and the videos have been shown.

Lastly, World Sight Day was celebrated with debates and conferences about trachoma in schools in the five health districts, and with the provision of eye care to 1684 people.

In 2015 1,400 broadcasts have been emitted on seven local radio stations to inform people about the eye health campaigns and to raise awareness in the districts of Bankass, Bandigara and Koro.
Our Finances

**INCOME**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLIC</strong></td>
<td></td>
</tr>
<tr>
<td>Foundation patrons and institutions</td>
<td>674,963 €</td>
</tr>
<tr>
<td>Cooperation Grants</td>
<td>178,342 €</td>
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<tr>
<td><strong>PRIVATE</strong></td>
<td></td>
</tr>
<tr>
<td>Companies and organisations</td>
<td>699,526 €</td>
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<tr>
<td>Supporters</td>
<td>413,556 €</td>
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<tr>
<td>Occasional donors</td>
<td>32,859 €</td>
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<tr>
<td>Eyes of the Night World</td>
<td>29,446 €</td>
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<tr>
<td>Art fund</td>
<td>117,015 €</td>
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<tr>
<td>Provision of materials and equipment in kind</td>
<td>83,850 €</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td>1,374,489 €</td>
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**EXPENSES**

<table>
<thead>
<tr>
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<th>Amount</th>
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</thead>
<tbody>
<tr>
<td><strong>ACTION PROGRAMMES</strong></td>
<td></td>
</tr>
<tr>
<td>Cooperation development</td>
<td>1,045,035 €</td>
</tr>
<tr>
<td>Eyes of the Sahara</td>
<td>938,699 €</td>
</tr>
<tr>
<td>Eyes of Mozambique</td>
<td>243,087 €</td>
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<tr>
<td>Eyes of Bolivia</td>
<td>212,247 €</td>
</tr>
<tr>
<td>Eyes of Mali</td>
<td>276,055 €</td>
</tr>
<tr>
<td>Provision of materials and equipment in kind</td>
<td>184,510 €</td>
</tr>
<tr>
<td><strong>RAISING AWARENESS</strong></td>
<td>106,336 €</td>
</tr>
<tr>
<td><strong>FUNDRAISING</strong></td>
<td>155,491 €</td>
</tr>
<tr>
<td><strong>ADMINISTRATION</strong></td>
<td>180,777 €</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>1,381,302 €</td>
</tr>
</tbody>
</table>

Any profit is transferred to the account for retained earnings.
The VISIONS art fund is growing and making itself known

Eyes of the World solidarity art fund has grown in 2015 thanks to the donation of a number of Personetes sculptures by the artist Olga Martinez and a photograph taken by Lluis Duran. The VISIONS collection is made up of 60 pieces by 50 internationally renowned artists such as Alfaro, Barceló, Tàpies and Plensa, some younger artists and others who are well known in Catalonia and across Spain.

Some of the pieces from the collection shown at the “Light + Light” Exhibition which was opened on the 28th of May at the Barcelona Endesa space. This art project focuses on the eyes of people who live in the most vulnerable areas, people who should be able to leave the darkness and enjoy the light, who should no longer be blind due to preventable or curable conditions, which is precisely what the foundation works to achieve.

The “With other eyes” photography exhibition features snapshots of the Eyes of the World team at work, taken by the photographers Manuel Esclusa and Elisenda Pons. In 2015, the images have been showcased at The Denia Marina Hospital, the DKV Tower in Zaragoza and in the VIAMED Santa Ángela de la Cruz hospital in Seville thanks to an agreement with DKV Insurance.

On the 28th of February, Eyes of the World took part in the 2nd Annual Solidarity Fair of Castellbisbal where we made people aware of the work that we do in the poorest areas in the world, with a particular focus on Bolivia. The town council of Castellbisbal, the organiser of the fair, has previously sponsored Eyes of the World cooperation initiatives.

Centelles also supported the foundation through the organization of the 4th Centelles with the Sahara Race which took place on the 11th of April.
With the reminder that ‘every little helps’ the Ànec Blau de Castelldefels shopping centre in Barcelona launched a campaign with the slogan ‘Goodbye, darkness’ on the 13th of June. The campaign was incorporated into the centre’s 10th anniversary celebrations.

In 2015 Catalana Occidente Insurance has chosen to recognise the work of the ‘Opening the Eyes of Bolivia’ programme, awarding it one of the Insurance Industry Solidarity Awards on behalf of INESE. This was the 15th annual presentation of the awards scheme and 243 initiatives by 135 NGOs were considered for prizes. The winners were chosen by 25 insurance companies. The companies rewarded initiatives from various fields including cooperation, social exclusion and women’s and children’s issues. It is the second time that Eyes of the World has received this prize.

**Miradas, a documentary about avoidable blindness**

On the 2nd of December we screened *Miradas* for the first time. The documentary was made to raise awareness about avoidable blindness in the most vulnerable people in the world. It was produced co-produced by CreaRSA, an organisation dedicated to the production and distribution of content, educational projects and activities related to social responsibility, and Marc Vilarnau, a graphic designer and audio-visual producer. Through the film we aim to draw attention to our fight against avoidable blindness in Inhambane, Mozambique.

The documentary offers insight into the effects of eye disease on the independence of a blind person. One of the cases featured is that of Gabriel, who was unable to read and write due to serious visual impairments until he was given an eye test and a pair of glasses that allowed him to continue with his studies. For Bambo, a patient with cataracts, regaining his sight meant he could go back to work and look after his family again.
Open-eyes at the Sitges Film Festival

Eyes of the World was the beneficiary organisation of the Sitges Film Festival in Catalonia.

The foundation was given a space in the Mélia Hotel where we gave visitors the good news: that we can restore the sight of blind people suffering from preventable or curable conditions. We used the space to give out the open-eyes, glasses made of opaque cardboard that they could put on during the scary scenes in the film, allowing them to pretend they were still watching when in reality they had their eyes closed. These glasses were used to encourage the involvement and collaboration of the visitors, who were invited to give a donation so that other people can keep their eyes open.

The open-eyes activity also challenged also had the visitors to draw self-portraits with the glasses on and then share them on social media with the hashtag #ullsdelmon. There was also a raffle to win a pair of sunglasses donated by General Optica.

World Sight Day celebrations everywhere

World Sight Day was celebrated on the 8th of October. On that day, Eyes of the World took the opportunity to raise awareness of the possibility of eradicating avoidable blindness and to share information about the work the foundation carries out. Thanks to the collaboration of several media outlets, Eyes of the World was able to reach more people with its message and broadcast information about the organisation’s work through adverts in newspapers, on the television and on the radio.

In terms of the press, appearances in daily newspapers such as El Punt, Avui and Ara should be noted, along with the interview with the vice president of Eyes of the World, Borja Corcóstegui, which was published in La Vanguardia. Various radio stations also wanted to support World Sight Day and contributed to raising awareness of the foundation’s efforts to combat avoidable blindness. The channels COPE, Radio Canet and Radio Molins de Rei interviewed Eyes of the World spokespeople. And stations such as Barcelona FM, Catalunya Radio, Radio Estel and Radio Cornellà played our advert. Regarding television, the advert was shown on TV3, BTV and on 12 channels linked to the La Xarxa network. L’Hospitalet TV broadcasted an interview with Núria Ramon.
Mirades, un documental sobre la ceguesa evitable

El 2 de desembre es va estrenar Mirades, un documental que pretén sensibilitzar sobre la ceguesa evitable entre la població més vulnerable del món. Està produït conjuntament per creaRSA, organització que es dedica a la producció, realització i transferència de continguts, projectes educatius i activitats de responsabilitat social, i Marc Vilarnau, dissenyador gràfic i productor audiovisual, per tal de donar visibilitat a la lluita contra la ceguesa evitable que Ulls del món du a terme a la província d’Inhambane, Moçambic.

El documental presenta una reflexió sobre la incidència de les patologies oculars en l’autonomia de les persones a través de casos com el del Gabriel, que no podia llegir ni escriure a causa de greus deficiències visuals i a qui una revisió a temps i unes ulleres van permetre tornar a estudiar, o el de Bambo, un pacient de cataractes per a qui recuperar la visió va significar tornar a treballar i atendre la seva família.

La Serata degli Occhi del mondo in Lugano

We celebrated the 14th Eyes of the World Night on the 9th of October. On this occasion the charity dinner, La Serata degli Occhi del mondo, was held in the new LAC cultural centre (Lugano Art & Culture), in Lugano, Switzerland. A diverse range of institutions, companies and individuals participated, showing their solidarity with us and contributing to the prevention of unnecessary blindness in the world. The dinner was presided over by the mayor of Lugano and President of Eyes of the World Rafael Ribó. The delegate for the Government of Catalonia in France and Switzerland, Martí Anglada, also attended, along with representatives of all the governing bodies of Eyes of the World, Borja Corcóstegui, the general manager, Núria Ramon, and the Eyes of the World delegate for France and Switzerland, Romain Bordas. La Serata degli Occhi del mondo was supported by the European School for Advanced Studies in Ophthalmology Ci (ESASO) which is based in Lugano, and with which Eyes of the World has established a training agreement in conjunction with Lugano City Council and Lugano Tourist Office.

During the dinner there were speeches to encourage support for the Eyes of the World and several videos were shown.

The event was a success as 1000 people attended and we raised the amount of money we had hoped for, €120,000, thanks to the donations from the companies, other organizations and individuals that are committed to our cause; the universal right to sight.

Between the 7th and the 13th of June 2015, the Tour GBI Europa took place. It was the main event of the Global Biking Initiative (GBI), a project which was founded in 2008 and organises charity bike races in more than twenty countries on behalf of various NGOs. This was the 8th Annual Tour and Haidar Liassse cycled for Eyes of the World. The Luxembourgish cyclist of Mozambican origin rode from Venice to Stuttgart.
Making our voice heard

380,717 people attended presentations, talks and exhibitions

139 appearances in the media

39,503,290 views

62,036 mentions on social media

11,676 visits to the Eyes of the World website
Our supporters and partners

PUBLIC ADMINISTRATION BODIES

FOUNDATION SPONSORS

LOCAL AUTHORITIES

OTHER PUBLIC ORGANISATIONS

PRIVATE ORGANISATIONS

PARTNERS
HEALTHCARE LABORATORIES AND ORGANISATIONS

OTHER ORGANISATIONS
Ànec Blau, Agora, Cine de Garage, Consorci per a la Normalització Lingüística, creaRSA, Departamento de Internet, El Corte Inglés, Estudi Alicia Núñez, Grupo Hoteles Ercilla, Hospes Hoteles, INESE, La Vanguardia, Lugano MICE, McKeeney Sisters, Minimal Films, MRW, Nexica, Planet Lingua, RACC, Recinte Modernista de Sant Pau, Techno Trends, VK comunicación

VOLUNTEERS AND SUPPORTERS

This Spanish - English translation was done by the translator Verity Jawando-Williams for the PerMondo project that involves providing free translations for NGOs. This initiative is sponsored and run by the translation agency Mondo Agit.

PARTNERSHIPS

INTERNATIONAL PARTNERSHIPS
- International Agency for the Prevention of Blindness (IAPB)
- World Health Organisation (WHO) Alliance for the Global Elimination of Trachoma by 2020 (GET 2020) + the International Coalition for Trachoma Control (ICTC)
- Mozambican Eye Care Coalition (MECC)
- Visión 2020 América Latina

PARTNERSHIPS ON PROJECT SITES
The Sahara: Metges del món, Asociación Salud Visual, Kabara Lagdaf, Medicus Mundi Catalunya, Médico Internacional, ANARASD and Asociación Río de Oro

Mozambique: Amentamo, CADE, Acamo, Acomuza, Amodeni, Tsinela, Tiharhane, Aguja and COWATER

Bolivia: National Institute of Ophthalmology (INO), Instituto Boliviano de la Ceguera, Federación de Juntas Vecinales de Tarija, Club de Leones, Fundación Visión, Organización Panamericana de la Salud, Un solo corazón and Little hand

Mali: CAFO de Mopti, The African Institute of Tropical Ophthalmology (IOTA) in Bamako, the NGO AMABIPP and the teaching academies of Douentza and Mopti

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