GENERAL GOAL
Promote a commitment to ocular health

SPECIFIC GOAL
Raise awareness about the inequalities

SPECIFIC GOALS
Generate critical attitudes and changes on behavior

LINES OF ACTION

Awareness
Appreciation of the ocular health reality of the peoples of the countries in which Eyes of the World works: acknowledgment and understanding of inequalities and the improving objectives at the International level and social mobilisation, Implication in the solution based on the denunciation of situations that create a violation of the right to vision, gender inequalities and the demandability of rights.

Training
Training focused on the educational field through creative projects and examples that bring the reality of avoidable blindness to school centers, with accompaniment to teachers and direct involvement of students.

Investigation
Research and dissemination of studies and research conclusions about the vulnerability in access to the ocular health of the population of the South.