**GENERAL GOAL**
Promote a commitment to ocular health

**SPECIFIC GOAL**
Raise awareness about the inequalities

**SPECIFIC GOALS**
Generate critical attitudes and changes on behavior

**LINES OF ACTION**

**Awareness**
Appreciation of the ocular health reality of the peoples of the countries in which Eyes of the World works: acknowledgment and understanding of inequalities and the improving objectives at the International level and social mobilization, Implication in the solution based on the denunciation of situations that create a violation of the right to vision, gender inequalities and the demandability of rights.

**Training**
Training focused on the educational field through creative projects and examples that bring the reality of avoidable blindness to school centers, with accompaniment to teachers and direct involvement of students.

**Investigation**
Research and dissemination of studies and research conclusions about the vulnerability in access to the ocular health of the population of the South.