



ANNUAL REPORT 2012

### EYES OF THE WORLD

#### **OUR MISSION**

Eyes of the world is a non-profit organisation that helps visually-impaired people without financial resources in poor countries to receive high-quality ophthalmic care through their local health services and strives to create the necessary conditions to reduce the incidence of eye diseases in these countries. The organisation also seeks to raise awareness in our society of the deficiencies in basic healthcare suffered in these areas.

#### **OUR VISION**

Eyes of the world is working towards a world, in which nobody goes blind unnecessarily and fights towards the Universal Right to Sight.

#### Did you know?

- · Across the world there are 285 million people with serious sight problems, 39 million of which are blind.
- · 80% of cases can either be prevented or treated.
- · 90% of people suffering from problems with their sight live in poor countries.
- · Cataracts and refractive errors are the main cause of preventable blindness and visual impairments respectively.
- 19 million people suffering from visual impairments are children, and almost 65% of sufferers are under the age of 50.
- · In poor countries, each dollar invested in the prevention of blindness generates more than 4 dollars of economic benefit.

#### Cover image:

Photo by Elisenda Pons. Opening the Eyes of Bolivia project. Testing a girl's eyesight at the Bolivian-Dutch Municipal Hospital in El Alto.

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# A PRESENTATION BY THE PRESIDENT

### Fighting for the most vulnerable

At Eyes of the world, we would like to reiterate our commitment and fight towards helping the most vulnerable societies in the world, who have been particularly hard-hit by the current economic crisis.



9) Eyes of the wor

We work closely with those whose need is greatest: people trapped in the never-ending cycle of disability-poverty-disability, which ends up becoming chronic poverty over time.

Despite the current economic hardships and the security restrictions imposed by international authorities upon our travel to the Sahrawi refugee camps in Tindouf (Algeria) and the region of Mopti (Mali), we have still been able to ensure the continuation of the projects we have there throughout 2012. We have achieved great improvements in the visual health of people from these different regions: individuals with visual deficiencies who have been seen by local professionals, who have often received their training from Eyes of the world - and this has been our objective since the very beginning.

Thanks to our efforts, we have been officially recognised by local administrative bodies and civil organisations in the regions, where we carry out our work. Of course this makes us proud, but also spurs us on to carry on planning, developing and implementing sustainable eye care services integrated into public health care systems, which offer high-quality, fair care to all of the members of society. However, our ultimate aim is long-term, leaving the projects in the capable hands of local professionals as well as reproducing and adapting our experience and successes in new contexts. We can only carry on with the help of those of you who trust in us to stick to our commitment to people without access to eye care due to a lack of resources.

We are counting on you to continue to show solidarity and support to eliminate this unacceptable rift in equal health services for all - still far too many people are affected by something as arbitrary as the place they were born.

Rafael Ribó

#### CONTENTS

| A PRESENTATION BY THE PRESIDENT. Fighting for the most vulnerable         | 3          |
|---|------------|
| INSIDE EYES OF THE WORLD  | 4          |
| WHERE DO WE CARRY OUT<br>OUR WORK?  | 6          |
| OUR OWN INTERVENTION<br>APPROACH  | 8          |
| WORKING TOWARDS<br>LONG-TERM CHANGE                                       | 9          |
| WORKING WITH LOCAL COMMUNITIES  | 10         |
| CREATING EYE CARE CENTRES AS PART OF PUBLIC HEALTH SERVICES               | 11         |
| KEY FIGURES   | 12         |
| EYES OF THE WORLD<br>BACK HOME  | 14         |
| OPEN TO THE WORLD   | 16         |
| SUPPORT FOR EYES OF<br>THE WORLD  | 1 <i>7</i> |
| FINANCIAL REPORT  | 20         |
| COMPLETE TRANSPARENCY   | 21         |
| SUCCESSES AND CHALLENGES. Continued crisis; more determination and effort | 22         |
| EYEWITNESS ACCOUNTS   | 23         |

## INSIDE EYES OF THE WORLD

#### **BOARD OF TRUSTEES**

Rafael Ribó i Massó Borja Corcóstegui Guraya Núria Ramon i Garcia Vicenç Capdevila i Cardona Francesc Sancho i Serena

Joan Carles Garcia Cañizares

Cristina Iniesta Blasco

Xavier Grau Sabaté

Salvador Clotas Cierco

M. Isabel Nieto Uresandi Andrés Müller-Thyssen Bergareche Joan Barril i Cuixart Maria Teresa Vilalta i Ferrer president (Executive Committee) vice-president (Executive Committee) general manager (Executive Committee) secretary (Executive Committee) representative of the Government of Catalonia

representative of Barcelona Provincial

representative of Barcelona City

Council

representative of the ONCE Foundation for Latin America, FOAL director of the Pablo Iglesias

Foundation ophthalmologist ophthalmologist

journalist and writer

economist



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#### MEDICAL COMMITTEE

Borja Corcóstegui Guraya Ricardo Casaroli-Marano

M. Isabel Nieto Uresandi Rebeca Atienza Molina Hernán E. Gras

Andrés Müller-Thyssen Bergareche

president

secretary and medical supervisor Eyes of Mozambique

member

medical supervisor Eyes of the Sahara medical supervisor Eyes of Bolivia medical supervisor Eyes of Mali



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#### **REGIONAL DELEGATES**

Rosario Martínez Navarro Lelo Méndez Aragón Kike Otaegi Arizmendi

Alfonso Jordán García Lurdana Teixieira Gomes Hernán E. Gras Romain Bordas regional delegate in Valencia regional delegate in Andalusia regional delegate in the Basque Country regional delegate in Madrid Portugal office Argentina office France office



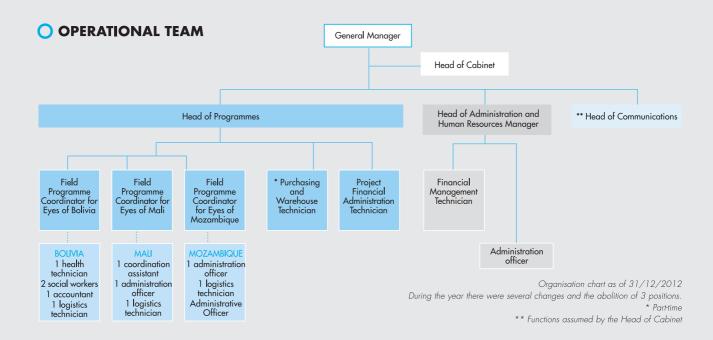
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A private foundation based in Barcelona, founded on 9 July 2011 and registered in the following:

- Catalonia Regional Government Registry of Foundations, number 1568, since 18 July 2001
- Register of Development NGOs, assigned to the Spanish Agency for International Development Cooperation (AECID), since 10 May 2004
- Register of Development NGOs of the Government of Catalonia, Secretariat of Foreign Cooperation, number 29, since 19 June 2005
- Registry of Foundations of the Basque Country, 19 July 2005
- Seville Municipal Registry of Official Bodies, 23 January 2007
- Registry of Foundations of the Region of Valencia, 29 January 2007
- Registry of the Prefecture of Puy-de-Dôme, France, 27 December 2012



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# OUT OUR WORK?

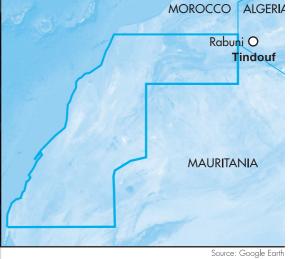
SAHARA O

MALI O

BOLIVIA O

#### **EYES OF THE SAHARA**





Sahrawi refugee camps in Tindouf (Algeria)

#### **EYES OF BOLIVIA**







Source: Google Earth

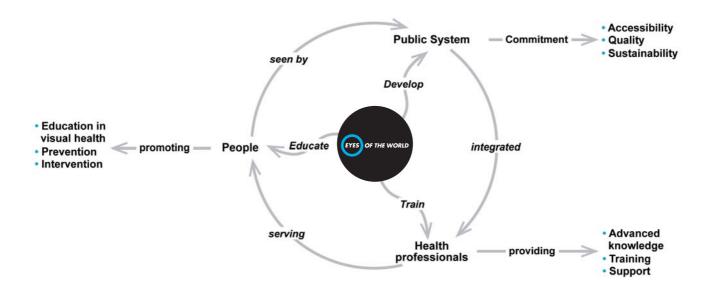


#### **EYES OF MALI**





### OUR OWN INTERVENTION APPROACH





© Elisenda Pons / Eyes of Inhambane

### WORKING TOWARDS LONG-TERM **CHANGE**

We invest in local staff, training staff at all levels and carrying out continuous monitoring of their education. The training provided by Eyes of the world ranges from practical courses in the field to theoretical workshops by videoconference and even includes grants for providing further education for staff both in their native countries and abroad.

For example, Eyes of the world sent a team of expert ophthalmologists from the University Hospital of Clermont-Ferrand (France) to the African Tropical Ophthalmology Institute (IOTA in French) in Bamako in 2012 in order for them to train local professionals in retinal and paediatric specialities. We also taught two courses by video-conference, which trained



20 IOTA specialists and residents in amblyopia, and we awarded 4 grants to provide specialised training for 2 ophthalmologists, one optometrist and a senior nurse, who should join the health service at the Ministry of Health in Mali once their training is complete.

**DEVELOPMENT:** training is the key to future development, and that is why the programmes run by Eyes of the world always give the highest priority to local professionals.

The Foundation also aims to create, provide and maintain infrastructure guaranteeing the continued functioning of the eye care activities included in each project. This explains why such a large part of Eyes of the world's investment goes towards this type of activity. We also ensure that local technicians receive training in general maintenance and electromedicine, so that they are able to overhaul and repair devices, which may break over time.

In 2012, in the Sahara alone the Foundation created a new optician's shop and workshop in Meheris and improved the infrastructure and devices of optician's consultations and workshops of the 27 de Febrero and El-Aaiun camps.



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# WORKING WITH LOCAL COMMUNITIES

We work closely with local populations, getting involved in every step of the programmes we carry out (from the design stage right up to evaluation) and ensuring that local people participate and become involved, so as to ensure continuity and sustainability of these programmes.

We also work directly with the most vulnerable communities, staging local theatre shows, participating in events and

fairs and broadcasting radio messages, so that the local population can be educated on the importance of visual health and the availability of the services we provide in their area.

These activities are particularly important in the province of Inhambane (Mozambique), where traditional medicine is still very widely practised and there is a general lack of knowledge regarding visual health, early detection of eye problems and access to local ophthalmology services. In 2012 alone, a total of 15,301 people (5,422 men, 8,042 women and 1,837 children) were given information in schools, health centres and churches in Mozambique.



© Eyes of the world

**COOPERATION:** Eyes of the world gets involved in the local health services and with professionals and official bodies in the area, making sure the best specialists really become involved.





© Eyes of the worl

# OF PUBLIC HEALTH SERVICES

Eyes of the world works closely with the health authorities in each area, so as to include eye care as part of public policy, in order to try to ensure quality eye care for the whole population.

In the case of Bolivia, in 2012 alone Eyes of the world signed agreements with 9 local official bodies, which have provided support for the eye care network thanks to the implication of the Ministry of Health and Sport, the Government of the La Paz Region, different community governments and local nongovernmental organisations.



LONG-TERM COMMITMENT: Eyes of the world always seeks to create long-term commitments with the local populations, non-profit organisations and local authorities, where it works.



### **KEY FIGURES**

courses given by video-conference

9.117 minors given eye checks

64.167 people attended talks on basic eye hygiene and the early detection of the major eye diseases (17,519 of which were children)

36.000 exercise books with messages on the prevention of eye diseases given out



training commissions

2.329 eyes operated on

new ophthalmologic infrastructures

grants

infrastructures

improved

#### THE SUCCESS OF EYES OF **THE WORLD**

patients treated primarily by professionals in each region receiving training from Eyes of the world



© Elisenda Pons / Opening the eyes of Bolivia

#### STEPS TOWARDS UNIVERSAL EYE HEALTH

Throughout 2012, Eyes of the world has continued working towards ensuring eye care is accessible to everyone in the areas where we operate. We have done this

mainly by training local staff, so that they can manage their own projects, and provided local communities with the technology and materials necessary for carrying out eye tests and surgery.

Training is key to improving eye care in these regions. There is still a lack of professionals at all levels, who can diagnose and treat the eye diseases local people suffer from. This is why we believe our greatest success is ensuring that professionals in these areas can provide high-quality eye care for the general population.

Brja County

Dr. Borja Corcóstegui, Vice-president of Eyes of the world

### EYES OF THE WORLD BACK HOME





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#### **RAISING AWARENESS**

- Talk given by Ricardo Casaroli. Madrid. 23/02/12
- Talk given by Rebeca Atienza. Ibiza. 28/02/12
- Talk given by Rosario Martínez. Valencia. 02/04/12
- Information booth at the Spanish Society of Ophthalmology's annual conference. Barcelona. 26-28/09/12
- Information stand at the "Las miradas del mundo" symposium. Alella. 01/12/12
- Exhibition: "To see or not to see. Photographs by Outumuro. A unanimous gesture against preventable blindness". With support from Telefónica. Casa América. Madrid. 13/09/12-10/10/12.
  - 7,500 visitors to the photographic exhibition

The hope we can achieve recovering sight by going against the idea there is nothing we can do



© Amadeu Olivella / Eyes of the world

#### LOYALTY

Celebration of Eyes of the world's birthday with a visit to the museum and basilica of the Sagrada Familia, Barcelona. 05/07/12



#### RAISING AWARENESS OF THE REALITY OF EYE CARE IN POOR COUNTRIES

- Website and electronic newsletter
- Presence in the media: 135 appearances in print, on the radio and on TV
- Informational advertisements for Eyes of the world shown free of charge:













© Eyes of the world

#### THE EYES OF THE WORLD NIGHT

Hotel Ritz (Madrid). 21/1 1/12 210 supporters present Speech by the minister for Health, Social Services and Equality, Ana Mato Presented by Ernesto Alterio and Pastora Vega Performance by Ana Belén

# OPEN TO THE WORLD

#### **VISION 2020: The Right to Sight**

VISION 2020 is a global initiative aimed at eradicating preventable blindness, which was launched in 1999 by the World Health Organisation (WHO) and the International Agency for the Prevention of Blindness (IAPB). This initiative aims to fight against the main causes of preventable blindness for everyone and to support everyone's Right to Sight.



Seven of the current MDGs, which aim to end poverty in the world's poorest nations, would be impossible to achieve, if everyone in the world, particularly the most needy, did not have the Right to Sight.



#### **Prizes and recognition**

Patricia Tarraga, coordinator of the Eyes of Bolivia project, received the highest honour in eye care on behalf of the Foundation thanks to its outstanding professional path in combating preventable blindness from Dr. Joan Moya Saldías, Director of the National Institute of Ophthalmology - Dr. Javier Pescador Sarget.

#### **World Sight Day**

World Sight Day 2012 finished in Bolivia with the awarding of prizes in drawing, poetry and music competitions in the schools of El Alto, sponsored by Eyes of the world, in which more than 3,000 girls and boys took part. The competitions were supported by the ministry of Health and Sport, the government of the La Paz Region, the municipal council of El Alto and parents' associations.



© Eves of the world

#### MY EYES SO BEAUTIFUL

When I wake up each morning My eyes open like a window I care for them like they were diamonds They are the most important thing I put on my sunglasses So I can better see the sun God gave me eyes So I can wear glasses I turn off the television To improve my sight I protect myself from the wind In case of bad weather Retina membrane so very fine Show me the light of day And the colours Without their flavours My eyes so beautiful With their amazing lashes My eyes so beautiful Like two large bugs

Helen Jhoana Calderón Quisbert 11 years old / 6th grade / Colegio Horizontes Winner of the poetry competition. Youngsters category

# SUPPORT FOR EYES OF THE WORLD

#### **Public administration bodies**

#### Foundation trusteeship







#### Local administration











#### Other public bodies







#### Private donations. Vital support

#### Partner entities



#### Healthcare laboratories and organisations

Abbott Medical Optics, Associació Agua Pura, Associació Cívica La Nau, Creu Roja Espanyola Palafrugell, Carbó, Indo, Laboratorio Aragó, Leocadio Ramos: suministros ópticos, Natural Optics, Opticas Florida, Ópticas Pal, Optica 2000, Sofymed, Suministros Hospitalarios, Topcon, + Visión

#### Other bodies

ACAPS Wilaya Alt Penedès, Àgora, Bazar International de Luxembourg, Briskteam Comunicación, Consorci per a la Normalització Lingüística, Fundació Girbau, Grupo Hoteles Ercilla, Hoteles Silken, La Quimera, Liberty Cargo, Minimal Films, MRVV, Nexica, Planet Lingua, Promocaixa, RACC, Synapsis, Techno Trends, Vincci Hoteles, VK Comunicación

#### **People**

Eyes of the world is grateful to everyone that has contributed with regular or one-off donations and also those who have contributed time and effort in 2012 to the projects the Foundation runs in order to help the world's most vulnerable individuals.

Eyes of the world would also like to extend its gratitude to the 50 celebrities from the world of cinema, music, fashion, the dramatic arts, literature, sports and gastronomy, as well as many other areas, who have also provided their faces to educating us on the situation regarding eye care in poor countries and with one gesture have summed up the struggle between light and darkness, poor eye health and independence, as well as blindness and acceptance.

Within the framework of the Right to Sight, the photographer Outumuro has provided the portraits he took of these celebrities free of charge as part of the exhibition: "To see or not to see. A unanimous gesture against preventable blindness".



#### **VOLUNTEERS:**

Franck Bacin - Manel Barrachina - Harold Berg - Romain Bordas - Carol Camino - Gregori Cascante - Patrícia Fernández-Deu - Marta Franco - Carmen M. Gea - Irati González de San Pedro - Jordi Holgado - Elizabeth Hurtado - Carlos Labat - Stephanie Lonsdale - Miriam Martín - Gerard Martorell - Jordi Méndez - Vicente Molero - Albert Montañés - Carlos Móser - Hachemi Nezzar - Nacho Pradera - Javier Puerto - Silvie Rochigneaux - José Luis Royo - Santiago Ruiz - Antoni Salvador - Carlos Sanchez - Ana Sánchez-Herrero - Claire Schwartz - Marta Serra - Daniel Siles - Isa Torres - Olga Valverde - Teresa Vila - Esther Vilalta

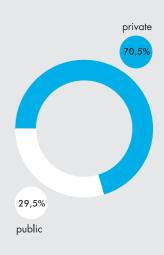


### FINANCIAL REPORT

The annual accounts, approved by the Board of Trustees of Eyes of the world, are available at the Foundation's head office in Barcelona.

#### **INCOME**

| PUBLIC                                  | 615.129,39   |
|---|--------------|
| Foundation trustees and institutions    | 97.437,00    |
| Cooperation grants                      | 517.692,39   |
| PRIVATE                                 | 1.467.229,67 |
| Companies and entities                  | 574.862,30   |
| Supporters                              | 32.406,00    |
| Occasional donors                       | 18.392,83    |
| Equipment and materials donations       | 720.676,54   |
| Funds raised at Eyes of the world Night | 118.392,00   |
| Other income                            | 2.500,00     |
| TOTAL INCOME                            | 2.082.359,06 |



#### **EXPENSES**

| ACTION PROGRAMMES                              | 1.965.840,36 |
|--|--------------|
| Development cooperation                        | 1.815.102,92 |
| Eyes of the Sahara                             | 200.587,51   |
| Eyes of Mozambique                             | 226.442,32   |
| Eyes of Bolivia                                | 273.319,24   |
| Eyes of Mali                                   | 394.007,31   |
| Provision of equipment and materials donations | 720.676,54   |
| Awareness raising                              | 150.737,44   |
| External dissemination and awareness campaigns | 86.033,06    |
| Operating expenses                             | 64.704,38    |
| FUNDRAISING                                    | 108.428,87   |
| ADMINISTRATION                                 | 177.282,54   |
| Central services                               | 175.761,28   |
| Board of trustees                              | 1.521,26     |
| TOTAL EXPENSES                                 | 2.251.551,77 |



The final figure is carried over to the following fiscal year.



**EFFICIÈNCY:** the Foundation is committed to managing and controlling the human, material and economic resources it receives with the greatest efficiency. The projects which Eyes of the world carries out must be sustainable and economically efficient.



INFORME D'AUDITORIA DE COMPTES ANUALS ABREUJATS

Al Patronat de la FUNDACIÓ ULLS DEL MÓN

- 1. Hem auditat els comptes anuals de la FUNDACIÓ ULLS DEL MÓN, que comprenen el balanç al 31 de desembre de 2012, el compte de resultats, l'estat de canvis en el patrimoni net, i la memòria, corresponents a l'exercici anual acabat en aquesta data. El Patronat és responsable de la formulació dels comptes anuals de la Fundació, segons el marc normatiu d'informació financera aplicable a l'entitat, que s'identifica en la Nota 2 de la memòria i, en particular, amb els principis i criteris comptables continguts en el mateix. La nostra responsabilitat és expressar una opinió sobre els citats comptes anuals en el seu conjunt, basada en el treball realitzat d'acord amb la normativa reguladora de l'auditoria de comptes vigent a l'estat espanyol, que requereix l'examen, mitjançant la realització de proves selectives, de l'evidència justificativa dels comptes anuals i l'avaluació de si la presentació, els principis i criteris comptables utilitzats i les estimacions realitzades, estan d'acord amb el marc normatiu d'informació financera que resulta d'aplicació.
  - 2. És la nostra opinió que els comptes anuals adjunts expressen, en tots els aspectes significatius, la imatge fidel del patrimoni i de la situació financera de la FUNDACIÓ ULLS DEL MÓN el 31 de desembre de 2012, així com dels resultats de les operacions corresponents a l'exercici anual acabat en aquesta data, de conformitat amb el marc normatiu d'informació financera que resulta d'aplicació i, en particular, amb els principis i criteris comptables continguts en el mateix.

Barcelona, 7 de juny de 2013.

Joan Miró i Soler (ROAC 4314)

Soci Director



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## SUCCESSES AND CHALLENGES

#### CONTINUED CRISIS; MORE DETERMINATION AND EFFORT

We are happy with the results Eyes of the world has managed to achieve against the current backdrop of a world economic crisis. These results have been affected greatly by the drastic reduction in public resources destined for international cooperation (which have even gone as far as to mean the non-payment of some grants, which had already been awarded), meaning that we have had to suspend or delay some activities, reduce our staff and redefine some strategies for the future. We have been forced to take a series of measures which will ensure the feasibility of some cooperation activities planned by the Foundation to be implemented over the coming years.

Under these circumstances we must be more efficient and effective than ever, and we will continue to work with all of you who give your support to Eyes of the world to change the lives of thousands of people living in developing countries, building up sustainable eye care systems with the help of local professionals, non-profit organisations, governments and regional health services.



Núria Ramon, General Manager

#### Something to be proud of

The number of qualified ophthalmologists continues to grow year after year in Bolivia thanks, in part, to the efforts of Eyes of the world to train Bolivian residents since 2003 at the National Ophthalmology Institute (INO, Spanish abbreviation):

according to the latest figures from the International Agency for the Prevention of Blindness in Latin America, Bolivia already boasts 26 specialists for each million inhabitants, meaning that the rate of surgery for cataracts in the country has increased more than 65% since 2005.



DEyes of the wor

# **EYEWITNESS ACCOUNTS**



© Eyes of the world

"It is with great happiness that I write to the board of Eyes of the world - Yeux du monde - to thank them so much for the work they are doing in making it possible to perform vitrectomies in Mali.

Over the last two years we have treated more than 200 retinal detachments with external techniques, but this year, thanks to the donation of devices and equipment from the Foundation, we are now able to offer surgical treatment with the help of vitrectomy in Mali.

Yeux du monde has greatly improved the eye care offered by the African Institute of Tropical Ophthalmology (IOTA),

which has now been able to assign another doctor, apart from myself, to retinal surgery. As for me, I look forward to continuing to help people with retinal problems in my country."

Dr. Adama Issaka Guindo

"What I most like about Eyes of the world, apart from the help we give to individual patients, is the emphasis they place on training local medical and paramedic staff, so that one day the different regions will be able to offer full eye care independently."

Romain Bordas, orthoptist and head of the regional office of Eyes of the world in France



© Eyes of the world



© Eves of the world

#### Millions of people across the world are, for all intents and purposes, blind, as they have no access to glasses.

Uncorrected refractive errors, which affect people of all ages and races, are the main cause of visual deficiencies in the world and have an effect both on the lack of opportunities for education and work, as well as low productivity and a decrease in the quality of life for those affected.

Recently, the International Agency for the Prevention of Blindness estimated that there are 123 million people with significant visual problems in the world. However, an investment of just \$28 bn would provide these individuals with good eyesight and would result in savings of \$202 bn annually in the global economy as a result of improved productivity, due to the lack of preventable eye problems.



#### **EYES OF THE WORLD FOUNDATION**

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