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**TRAINING COMMUNICATION PROVISION
MANAGEMENT PREVENTION PLANNING
INTERVENTION QUALIFICATION CARE
AWARENESS-RAISING ORGANISATION**

39 MILLION BLIND PEOPLE IN THE WORLD ...

Worldwide, there are 285 million people with severe visual impairments, of which 39 million are blind.

80% of these cases could be prevented or cured.

90% of visually impaired people live in poor countries.

Cataracts and refractive errors are the leading cause of preventable blindness and visual impairments, respectively.

Of the people with serious visual impairments, 19 million are children and almost 65% of them are over 50.

In poor countries, for every dollar invested in preventing someone from going blind more than 4 dollars are generated in economic return.

... THEY ARE OUR RAISON D'ÊTRE

MISSION: Eyes of the world is a non-profit organisation that helps making it possible for visually impaired people without financial resources in poor countries to receive high-quality ophthalmic care through their local health services and strives to create the necessary conditions to reduce the incidence of eye diseases in these countries. The organisation also seeks to raise awareness in our society of the deficiencies in basic healthcare suffered by these areas.

VISION: Eyes of the world aspires to a world in which there are no unnecessarily blind people and contributes, therefore, to making the right to vision effective.

Eyes of the world is a private foundation based in Barcelona, established on 9 July 2001 and registered in the following:

- Catalonia Regional Government Registry of Foundations, number 1,568, since 18 July 2001.
- Registry of Non-Governmental Development Organisations, attached to the Spanish Agency for International Development Cooperation (AECID), on 10 May 2004.
- Registry of Non-Governmental Development Organisations of the Catalonia Regional Government, Department of External Cooperation, with the number 29, on 19 July 2005.
- Registry of Foundations of the Basque Country, on 19 July 2005.
- Municipal Registry of Entities of Seville, on 23 January 2007.
- Registry of Foundations of the Valencian Community, on 29 January 2007.
- Registry of the Prefecture of Puy-de-Dôme, France, on 27 December 2012.
- Department of Associations, Foundations and Professional Associations of Pamplona, Navarre, on 20 November 2013.

A FURTHER STEP IN THE FIGHT AGAINST BLINDNESS

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A FURTHER STEP IN THE FIGHT AGAINST BLINDNESS

The right to health and well-being the United Nations promotes as one of the universal human rights is understood very differently in our environment and in the regions, where we are present with Eyes of the world. Thus, it is important to show our society how a small effort made here results in a great improvement for the communities hosting our projects.

An examination, goggles, a small operation (or sometimes more complex ones), a consultation on time, a device to assist with diagnosis ... go beyond medical or care actions, they mean restoring people's trust in their future and ensuring as well their participation in the community. And with this involvement of people in their own health and that of their environment, while promoting healthy habits and prevention, we move toward our goal of eradicating preventable blindness and decreasing the incidence of eye diseases.

Our contribution in these places is based on grass-root actions and support to local professionals. With them and our partners, we are creating a network linking action, training and information, on which we are building high-value services in these rural areas. The professionals that help train on site or abroad are aligned with the purpose of consolidating resources that may work with experience, quality, proximity and in a sustainable manner over time.

Dr Borja Corcóstegui, Vicepresident

We at Eyes of the world help raise awareness of the fact that a very important part of serious visual problems is associated with poverty. This finding is even more striking, when we know that 80% of all blindness cases could be avoided and that treatments to cure it are the most effective ones available.

Now that we are fast approaching our fifteenth anniversary, we are more convinced than ever of our cooperation proposal, which involves not only the solution to individual problems (which is a lot), but also contributes to social, health and professional progress in the places and societies where we conduct our activities. We know that, in order to establish a balance and international justice, discriminations must be eliminated, and the high burden of diseases remains an undue obstacle to equitable development.

In the Sahara, we have improved the consultation rooms and outreach activities, especially those aimed at schools through the faculty. In Mozambique, the ex-



pansion of care points has allowed us to be even closer to rural communities, while the training effort has resulted in an improvement of skills of local professionals. The department of Tarija, in Bolivia, where we have been present for the first time, is an area with special difficulties in accessing eye surgery. Finally, in Mali, reinforcing the Bankass district health centre has allowed it to become an eye reference centre in the region.

The balance of what we have done this year 2014 is highly positive, both in terms of the work carried out in different countries and the essential and highly active task of imparting health education and mobilising the spirit of social cooperation among companies and people in our society. It is, therefore, time to thank for the efforts made by donors, volunteers and partners, public and private entities and individuals, who, through direct actions or financial and material contributions, make the work of the Eyes of the world Foundation possible.

Rafael Ribó, President



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When it comes to taking stock of the work done by the Foundation, I am pleased to note the impacts achieved. I am not only referring to quantitative results, but also – and especially – social outcomes. Such as through aid combining assistance, equipment and training, we can support them in the fight against poverty and exclusion for health reasons. This empowerment is essential in our project and is one of the principles on which the model of on-site intervention we defend is based.

I want to emphasise, specifically, the partnerships and synergies we have established with public entities, private companies and international institutions, in addition to those we have in each country, which are essential to get the greatest impact and the best possible results of the actions we develop. Indeed, the international standing of Eyes of the world is one of the objectives we are intended to undertake, at a time when experience has shown us the validity of our model of cooperation and solidarity.

On the other hand, the extraordinary effort made at the front-line of care comes along with an ability to raise awareness and call our fellow citizens, as well as administrations and companies. Despite the economic circumstances, whereby some contributions decreased, individuals and organisations are still making efforts for Eyes of the world to continue developing its action programmes. As part of a renewed strategy that will have to provide us with a new momentum, we surely will have to find more creative ways to get resources. We are not lacking any hope, motivation and professionalism when it comes to contributing to the eradication of avoidable blindness.

Núria Ramon, General Manager

SERVING VISION

We work for a world which is free of avoidable blindness. Thus, we conduct cooperation programs in the least developed regions, based on our unequivocal commitment to health and people, while raising awareness about the precarious state of public health care in many parts of the world, where the few resources available are often inaccessible to the most vulnerable population. All the above is done with enthusiasm, determination, perseverance and transparency by a committed team.

BOARD OF TRUSTEES

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Andrés Müller-Thyssen Bergareche	member, ophthalmologist
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Ricardo Casaroli	Secretary and Medical Supervisor Eyes of Mozambique
Hernán Gras	Medical Supervisor Eyes of Bolivia
Andrés Müller-Thyssen	Medical Supervisor Eyes of Mali
M. Isabel Nieto	member

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OPERATIONS TEAM AT THE HEADQUARTERS

Núria Ramon Garcia	General Manager
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Anun Jiménez Ibáñez	Chief of Administration
Jordi Iturbe Ferré	expert of Financial Management
Albert de Renzi Buxó	expert of Purchasing and Warehousing
Bibiana Ruberte de la Iglesia	expert of Financial Monitoring Programmes
Yvonne Farré Girbau	clerk



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OPERATIONS TEAM ON SITE

Sahara

María Tavera Villén	coordinator of Eyes of Sahara programme
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Mozambique

Eric Lavis	coordinator of Eyes of Mozambique programme
Pierre Dufloo	Community Health coordinator
Helder Amaral	Community Health assistant
Sarifa Ismael	clerk

Bolivia

Patricia Tárraga	Eyes of Bolivia programme coordinator
Carola Rivas	responsible for information, education and communication in Tarija
Susana Solano	responsible for information, education and communication
Angélica Luna	pharmacy logistics assistant
Ana Lusmila Pacara	expert of information, education and communication
María Esther Espejo	administrator
Guido Huanca	logistics/driver
Aurora Mamani	office assistant

Mali

Albert Coulibaly	Eyes of Mali programme coordinator
Seydou Togo	programme assistant
Hélène Dena	clerk
Mamadou Guindo	logistics/driver

BUSINESS COUNCIL

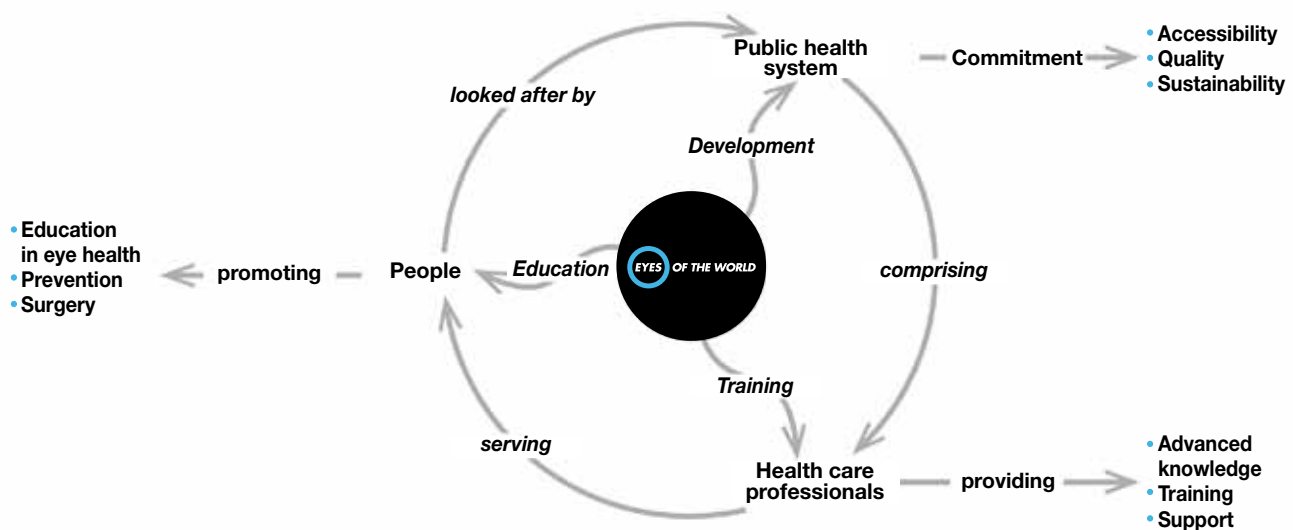
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Eyes of the world Executive Committee	

OUR INTERVENTION MODEL



@ Manel Esclusa / Opening the eyes of Sahara

Since its inception, Eyes of the world has been instrumental in the eradication of avoidable blindness in poor countries through the implementation of its own model of quality eye care – comprehensive, effective, efficient – within the public system. A flexible and reproducible model in other contexts that contributes, dramatically, to social progress.



Based on the guidelines of this intervention model, Eyes of the world has been working to achieve sustainable results through the implementation of eye health networks at all care levels and joint actions with:

- **Local health authorities** to develop eye health: defining eye care strategies and procedures, as well as creating and providing the necessary infrastructures for medical practice within the public health system, so that they are adequate, accessible and affordable for the entire population.
- **Local professionals** of all levels (from primary health care staff to specialists) for their qualification in detection, referral, treatment and eye surgery.
- The **people** in each region (patients and their communities) to develop an eye health culture that promotes early detection of diseases as well as prevention education and basic eye hygiene.

2014 IN FIGURES

@ Ferran Garcia/Eyes of the world



63,395

people treated

(of which 15,072 children examined)

@ Isaac Freijo/Eyes of Bolivia



2,740

patients operated on

@ Eyes of the world



1,827

professionals trained



40,423

people made aware

TRANSPARENT MANAGEMENT

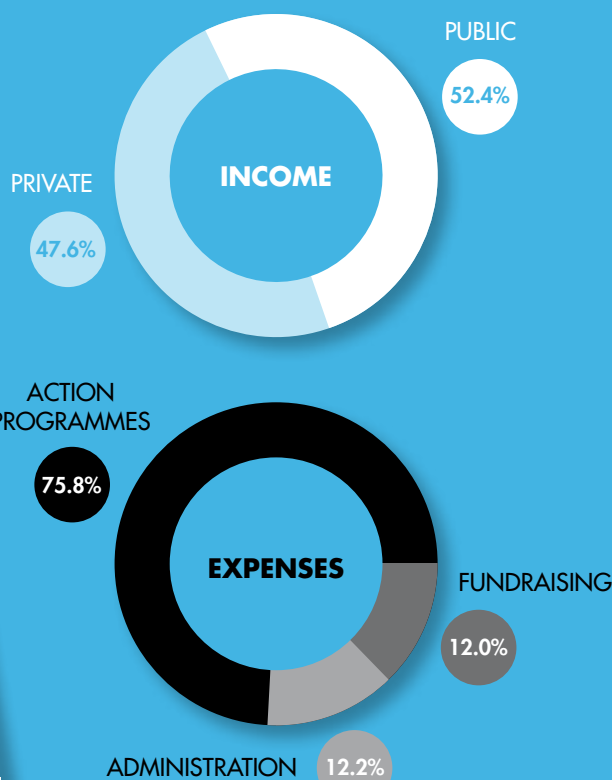
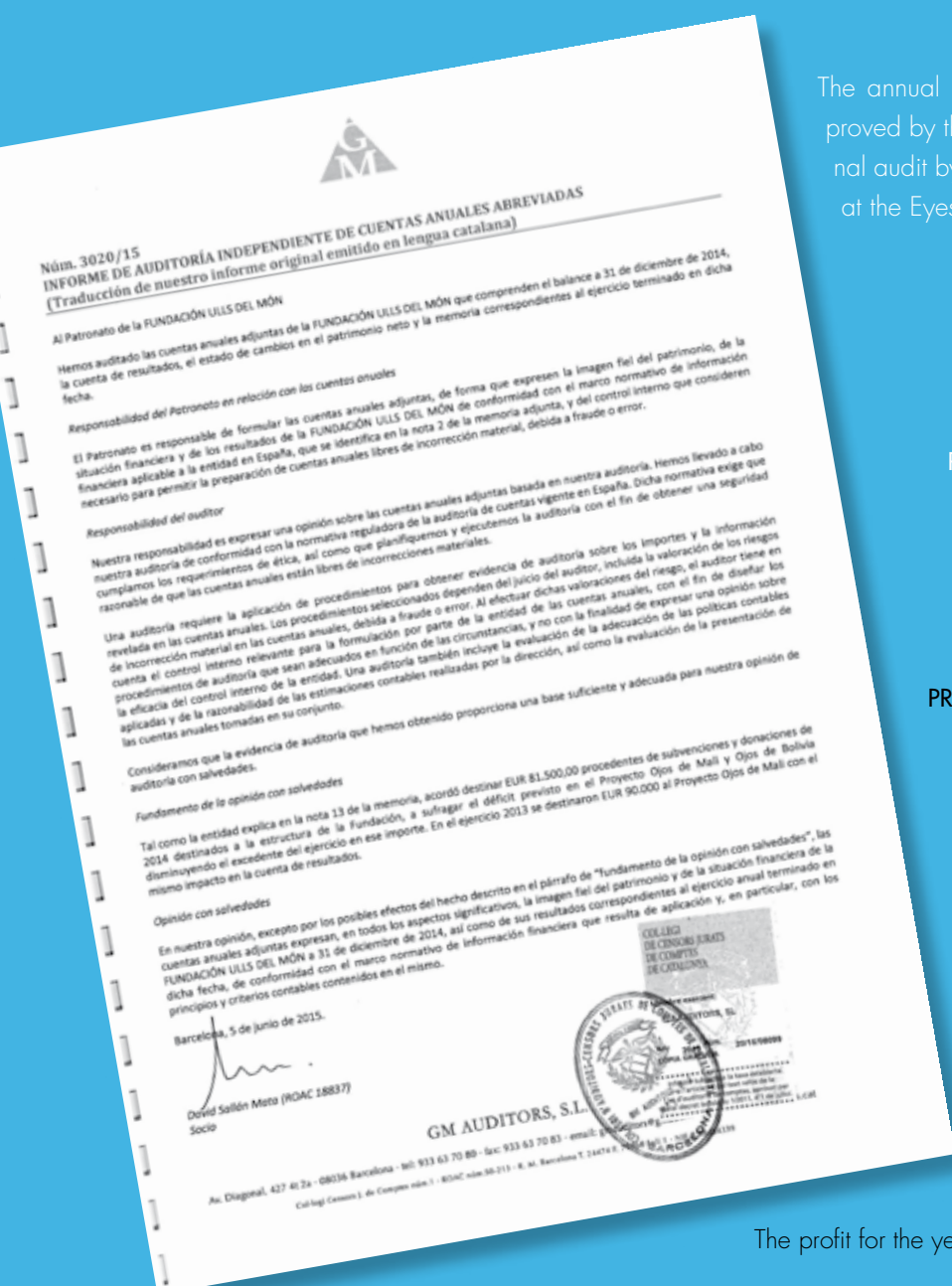
INCOME

PUBLIC	627,223
Foundation patrons and institutions	178,342
Cooperation grants	448,881
PRIVATE	570,886
Companies and entities	335,416
Supporters	32,059
Occasional donors	23,815
Income of the Eyes of the world Night	150,521
In-kind equipment and materials donations	6,750
Art Fund income	22,324
TOTAL INCOME	1,198,109

EXPENSES

ACTION PROGRAMMES	909,133
Development cooperation	842,892
Eyes of Sahara	209,266
Eyes of Mozambique	208,797
Eyes of Bolivia	230,792
Eyes of Mali	187,287
In-kind equipment and materials provision	6,750
Awareness-raising	66,241
FUNDRAISING	143,465
ADMINISTRATION	146,534
TOTAL EXPENSES	1,199,133

The annual accounts of Eyes of the world have been approved by the Board of Trustees and have passed the external audit by GM auditors. The accounts are also available at the Eyes of the world headquarters.



The profit for the year is transferred to the retained earnings account.



WITH A VIEW TO THE WORLD

Eyes of the world is present in four regions of Africa and Latin America, where it facilitates people's access to quality eye care within the public health system of each region through patient check-ups, treatments and surgeries, training of local professionals, prevention and awareness-raising in basic eye health habits among the population, as well as the provision of equipment.

EYES OF SAHARA

WE REINFORCE ACCESSIBILITY TO EYE HEALTH OF THE SAHRAWI REFUGEE POPULATION

Eyes of Sahara is the project with which Eyes of the world has started its activity in 2001 and has worked since then to make eye care more accessible to the Sahrawi refugees in Tindouf, Algeria. During this time, Eyes of the world has been able to ensure the eye care points in the camps are running, where local optical technicians, trained by the Foundation, look after the Sahrawi people with visual impairments.

In 2014, despite the difficult context and thanks to the support received, Eyes of Sahara has been able to increase its activity over the previous year and reach more people.

In the month of November, **a medical training committee** led by the programme supervisor, Dr Rebeca Atienza, and the ophthalmologist and patron, Dr Andrés Müller-Thyssen, travelled to the Sahrawi refugee camps in Tindouf. The committee looked after the people who had previously been referred by local ophthalmology technicians, while completing *on-site* training of local health staff, who are working together with the visiting medical committees. This time, training aimed especially at how to care, handle, clean and sterilise instruments. In December, Manel Ciurana, an electromedicine technician, conducted a training in preventative maintenance and repair of optical office equipment (slit lamps, automatic refractometers, projectors, etc.). This training, which benefited 4 people from the Ministry of Health maintenance department, is very important, as there is no electromedicine technician in the

camps, and due to hamada conditions (sand, heat, etc.), equipment deteriorates very quickly.

As regards the **improvement of infrastructure**, in December 2014 – with the support of Eyes of the world –, refurbishment of the new space for the optical office at Rabuni National Hospital was started, a hospital where most of the camp surgeries are performed.

Moreover, throughout the year we have conducted more than 130 **information, education and communication activities**, such as broadcasting awareness-raising messages through the radio, posters distributed in clinics, hospitals and offices of the different *wilayas* ... Within these activities, those aimed at women and teachers of primary and secondary schools should be highlighted, who acquire knowledge about basic eye health habits and eye disease prevention measures that they convey to their students later on.



In November, a medical-surgical committee made up of five volunteers, who looked after 325 people, moved to the area. 230 consultations and 95 surgeries were performed.

LINES OF ACTION:

- Ensuring the availability of eye care.
- Improving the capacity of human resources in eye care.
- Improving the structures of the eye health network.
- Facilitating access to information on eye health among the Sahrawi population, mainly among women.



I am a war wounded, I cannot walk and I have to use a wheelchair. I have been losing sight for many years and I had several check-ups at the hospital in my wilaya, where the Sahrawi opticians told me I had mature cataracts in both eyes and I had to undergo operation. I could hardly see anything, and that made my work very difficult, as I use the computer. Besides not being able to walk, I did not see. It was a very serious problem; I had lost the will to live. I only saw silhouettes and shadows, and the very strong sun that always shines here was even more harmful. As I had gone a few times to the ophthalmology office at Bojador Regional Hospital, I was on a waiting list for surgery. At the end of October they notified me from the hospital that an ophthalmology committee would come in November and that ophthalmologists would assess if I should undergo surgery.

The operation has changed my life. Now, I see, which I did not before, enjoy full vision and can already work. I am able to see as I did when I was young. I have improved my autonomy, because, even though I am in a wheelchair, I can move the chair with my arms. In the past, as I did not see nor could not move, only from one place to another, and now I can.

Alien Khalifa, operated on in November 2014



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6,950 people treated



3,556 children examined



95 patients operated on



383 professionals trained
(248 health workers, 64 health promoters and 71 teachers)



900 people made aware

EYES OF MOZAMBIQUE

HIGHER AWARENESS AND EARLY DETECTION – IMPROVED EYE HEALTH

In Mozambique, Eyes of the world promotes the implementation and proper functioning of prevention and early detection of eye diseases in order to reduce the incidence of avoidable blindness in this region. Since its inception in 2002, this programme, which aims to improve the population's health by supporting health authorities, has approached ophthalmology to the communities by expanding the public care points in the province of Inhambane.



© Eyes of the world

Eyes of the world is a member of the [Mozambique Eye Care Coalition](#) (MECC), through which cooperation with the Ministry of Health has been strengthened and the drafting of the National Ophthalmology Plan has been promoted and followed. Furthermore, in 2014, we have managed to create the post of provincial head of ophthalmology, which is an important step for organising and planning activities.

I have been collaborating with Eyes of the world since 2003. The first time I went to Inhambane everything struck me: the people, how the people arrived at the hospital, the stories behind each case, the local staff helping us, the reaction of many patients when we removed the eye dressing the day after surgery, the actual hospital, the city; in short, everything. There are still things that, despite having seen them many times, are impressive to me.

Each year I have seen a breakthrough in many respects, I think the country has improved economically. What I would emphasize is the positive evolution of the ophthalmic operation theatre, which is running within the possibilities they have, and the fact that there is already an ophthalmologist thanks to Eyes of the world. From my point of view, this is what it is about; providing training so that they can fend for themselves.

Olga Valverde, volunteer nurse of Eyes of the world



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LINES OF ACTION:

- Donation of ophthalmic equipment, drugs and consumables to the health network.
- Training of local staff.
- Awareness-raising among communities.
- Participation in the drafting of the National Ophthalmology Plan.
- Support for the Ophthalmology Department at Inhambane Provincial Hospital.



In 2014, Eyes of the world has continued with the programme regarding **decentralisation and approach to rural communities** in the province of Inhambane, which already has four eye care points – Inhambane (1 ophthalmologist, 2 technicians), Maxixe (3 technicians), Vilanculos (2 technicians) and Massinga (1 technician) – in addition to the optical workshop at Inhambane Hospital. The creation of two new care points has allowed us to decentralise campaigns and reach more people through local cataract surgery expeditions. In 2014, five medical-surgical committees have been established with local staff and an international surgical committee. Throughout the year, Eyes of the world has donated equipment, drugs and consumables for cataract surgery, as well as for the offices and the optical workshop.

Moreover, the **training of local staff** with different profiles within the health system has ensured the care and monitoring of patients at different care levels, from basic eye health to ophthalmic subspecialties. In this sense, the medical-surgical committee made up of Eyes of the world volunteers, who moved to Inhambane in June, could assess the surgical skills of ophthalmologists at Inhambane Provincial Hospital, while also training the local team in the performance of small-incision cataract surgery (SICS) and good sterilisation practices and care of surgical instruments.

The **training and awareness-raising in visual health** has also been a very important task with regard to various community stakeholders, teachers, local associations, women and organisations, as well as the drafting and publishing of prevention material on eye health.

The balance of the 2010-2014 programme is very satisfying. All versatile health workers in the province of Inhambane have already been trained, as well as teachers and various local associations. The awareness-raising and training carried out by Eyes of the world in recent years have improved early detection of diseases and increased demand for eye care, whose consultations have gone up from 8,000 in 2010 to more than 19,000 in 2014.



19,113 people treated



222 children examined



677 patients operated on



169 professionals trained

(2 ophthalmologists, 58 traditional doctors, 2 nurses, 50 community health workers, 1 technician in electromedicine and 56 teachers)



4,548
people made aware

EYES OF BOLIVIA

WE REPRODUCED IN TARIJA THE INTERVENTION MODEL WHICH WAS SUCCESSFULLY IMPLEMENTED IN EL ALTO

Eyes of Bolivia is a programme which started in 2003 with the aim of improving the conditions of access to eye care in the city of El Alto and the rural communities of La Paz. Over the years, Eyes of the world has created an eye care network and has contributed to continuing training and improvement of local professionals. In 2013, the El Alto project was successfully concluded, and, after some research, we found out that, in the department of Tarija, the population has limited access to eye check-ups and especially surgery. Therefore, Eyes of the world signed an agreement with the Autonomous Departmental Government of Tarija to reproduce in this region the ophthalmic prevention and treatment model implemented in the city of El Alto and its rural area of influence.

www.gabotlapellicula.com



When I was asked to be the director of photography for the short of Eyes of the world, I thought the request was a challenge against blindness. Soon, this spectrum opened to pose many riddles as to what does it actually mean to see or not to see. And, in my opinion, one contribution is the proof that, as a team, you can overcome the unthinkable.

During the shooting I got much love and support from the team. In the professional field, I had to face the challenge of moving and transforming photographic knowledge into the world of "darkness." And, emotionally, I have a hard time insisting and maintaining the certainty that darkness is a mental state and has little to do with biology.

Gabor Bene, director of photography of a clip on Eyes of Bolivia.



2,724
people treated



547
children examined



944
patients operated on



1,005
professionals trained
(5 ophthalmologists, 9 residents,
493 health professionals and
498 teachers)



18,532
people made aware
(7,496 at schools, 9,500 through
mass campaigns and 1,536 in talks
at health centres)

LINES OF ACTION:

- Ophthalmic care for the general population.
- Training of healthcare staff in rural communities.
- Dissemination of good eye health habits and patient rights.
- Support for the National Ophthalmology Institute (INO).
- Enhancing the surgical profile of residents and ophthalmologists.
- Assistance in the development of eye health plans and public policies.



In 2014, **Eyes of Bolivia** has started its eye care activity in **Tarija**, where the Foundation is again committed to developing a sustainable eye care network, which is integrated into public healthcare services and managed by the same local professionals, who will be trained in the necessary disciplines. The most significant activities in this new intervention area have focused on coordination with the authorities, the creation of the Departmental Eye Health Committee and the start of training in basic ophthalmology for primary health care professionals in the region of Tarija and at San Juan de Dios Hospital. The Eyes of the world Foundation has also intervened in schools through teacher qualification and awareness-raising among students and the general public about good eye health habits.

For the **training and qualification of health professionals and teachers from schools in the rural areas** of La Paz and Tarija, the coordination with various stakeholders has been crucial: rural municipal governments, the Ministry of Health and the National Ophthalmology Institute (INO). The health staff from 20 health centres of the department of La Paz and 5 from Tarija have been trained and **the health centres have been equipped** with tools for basic ophthalmic care in order to bring eye care to rural communities.

The Eyes of Bolivia programme also prioritises **awareness-raising actions among the population** about the importance of eye care. In this regard, in 2014, a hundred actions have been carried out in schools, health centres and fairs, and through the media, which have reached about 19,000 people.

Another line of intervention of Eyes of the world is **to support the National Ophthalmology Institute (INO)** in both its ophthalmic activities and in training of local staff. In terms of its medical activities, in 2014, three committees have moved to Ixiamas (La Paz), Chimoré (Cochabamba) and the suburban markets of La Paz, and have treated 430 people, to which the 447 patients treated by INO staff in the communities must be added. The Foundation has also collaborated with the INO through continuing training and improvement of local professionals by carrying out activities, such as a diploma course in cataract surgery, with 14 participants, of which 9 are residents at the institution. This training has led to a marked increase in the number of surgeries, as in 2014 944 people were operated on, hence representing a significant increase.

Finally, the participation of Eyes of Bolivia in the **National Eye Health Committee** must be noted, the body through which the Foundation has contributed to the drafting of the National Plan and the Law on Eye Health. Both projects have been submitted to the Ministry of Health for approval.



© Eyes of the world

The celebration of World Sight Day and the presence at fairs are actions that allow us to get eye health messages to many people.

EYES OF MALI

THE BANKASS CENTRE BECOMES AN OPHTHALMIC REFERENCE IN MOPTI

Eyes of the world has been working in Mali since 2008 to improve the visual health of people with few economic resources, facilitating access to ophthalmology services from the first level (community health centres) to specialised care (permanently, at the Mopti Hospital and the Bankass Centre).



19,536
people treated



10,747
children examined



1,024
patients operated on



270
professionals trained
(2 ophthalmologists, 1 retina resident, 23 social/health agents, 1 technician in electromedicine, 41 women from women's associations and 202 teachers)



16,443
people made aware
(13,350 in eye health education sessions and 3,093 in schools)



© Eyes of the world

In Mali, women have a higher rate of illiteracy and resort less to ophthalmic services, despite being more likely to have vision problems, especially from infectious diseases. Therefore, they have been placed at the forefront of awareness-raising activities in primary eye care; in fact, they have been the target and broadcasters of the messages via talks.

LINES OF ACTION:

- Ophthalmic and optical care.
- Training and refresher courses for local healthcare staff.
- Support for the African Tropical Ophthalmology Institute (IOTA).
- Awareness-raising and prevention of major eye diseases.
- Provision of equipment and drugs



In recent years, the **Bankass District Health Centre** (CSRéf de Bankass) has consolidated itself as a **reference centre in the region** for the treatment of eye diseases, especially of surgery (mainly cataracts), whereas, in 2014, it has reached approximately the same volume of work and the same quality as the regional hospital, i.e. the Mopti Sominé Dolo Hospital. This has been possible thanks to the help of the Foundation, which enabled the ophthalmology department and awarded scholarships to train local staff.

In 2014, **two medical-surgical committees** made up of local personnel moved to the CSRéf Bankass to provide eye care to the inhabitants of the Mopti region and to train staff in community health centres. These committees visited 479 people and performed 181 surgeries. The **practical retina training** Eyes of the world has offered at the African Tropical Ophthalmology Institute (IOTA) has also been remarkable, whereas the latter has a retina unit created by the Foundation in 2009. Prof. Franck Bacin moved for the fourth time from the University Hospital of Clermont-Ferrand in France to update and complement the knowledge of those responsible for this unit. Unfortunately, the planned training in paediatric ophthalmology could not be carried out because of the Ebola cases detected in the country.

Apart from the assistance and training activities, throughout 2014 **education and communication activities** have been carried out, which have a high impact on the population. Specifically, four local committees with personnel trained by Eyes of the world have moved to rural areas to train school teachers. Thanks to this practical training school children with refractive problems have been detected, who have been

equipped with corrective glasses. The informative and educational work of women's associations has also been very important, which has reached 116 districts in the region.

As for the **provision of ophthalmic and optical equipment and material**, in addition to donating 607 glasses to the people, Eyes of the world has improved equipment at the health centres in Bankass, Tenenkou, Djenné and Bandiagra and at the CSCOM of Sévaré II. Some of the ophthalmic equipment donated include a slit lamp with tonometer and electric table, a direct ophthalmoscope and two trichiasis boxes, and in terms of optical material, Eyes of the world has donated two visual acuity light scales, a refraction box with trial frames and 40 Snellen scales. Consumables have also been provided to the Bankass Health Centre and the Mopti Hospital.

Through Eyes of the world, vitreoretinal surgery is a reality at the IOTA; thus, many countries in the West African sub-region refer their patients to Mali. This is due to the fact that the Foundation has ensured the training of a retina specialist, but has also provided much material. Thus, at present, we treat retinal detachment by means of vitrectomy and endocular treatments.

Dr Adama Issaka Guindo, a retinologist trained by Eyes of the world



© Eyes of the world

www.ullsdelman.org



WE HAVE SHOWN UP

We strengthen our social relevance through solidarity campaigns, our presence in the media to raise awareness among the public about vision problems in the world and by publicising the work carried out by the Foundation.

WE RAISE AWARENESS ABOUT THE RIGHT TO VISION

36th EL CORTE INGLÉS RACE: WHAT A GREAT VIEW!

On 6 April 2014, Eyes of the world made itself visible. Its participation as a social entity attached to the 36th El Corte Inglés Race was a unique opportunity to explain and disseminate the eye care needs in the world.

The work of Eyes of the world reached more than 70,000 people, who participated in the race, and the general public as well through broadcasting material and its appearance in the media. Furthermore, 150 people responded to the *online* call to run (in a context where health, sport and vision converged) for the universal right to vision by wearing the black and blue shirt by Eyes of the world, a goal which was shared with all those involved in this initiative and which was more visible than ever along the race.



© Eyes of the world

THE NIGHT: BREAKING THE CIRCLE

On 21 November 2014, the 13th edition of The Night of Eyes of the world was held, the charity dinner organised by the Eyes of the world Foundation on an annual basis in order to maintain the commitment of society, the institutions and the business community to the universal right to vision.

This year's Night was held in Girona, in the Mas Marroch space at El Cellar de Can Roca, thanks to the involvement and participation of three of the best restaurateurs in the world, the Roca brothers. The event was presented by Helena Garcia Melero and Marcel Gorgori, whereas The Gospel Viu Choir, a reference band in the world of gospel in Catalonia, showed its performance.

The event, which was chaired by the Mayor of Girona, Carles Puigdemont, was attended by the Minister for Planning and Sustainability, Santi Vila, among other authorities, and was supported by the Provincial Government and the Chamber of Commerce of Girona. More than 200 people gathered, who are involved in a project that allows thousands of visually impaired people without financial resources from the world's most vulnerable areas to regain their sight or not to lose it.



© Toti Ferrer/Eyes of the world



VISIONS AN ART COLLECTION TO OPEN THE EYES OF THE WORLD

Visions is the solidarity art fund of Eyes of the world, a collection consisting of 70 works by 59 artists from different disciplines that began in 2006 with 28 pictures by Manuel Esclusa made in the Sahara. It was immediately extended with works both by internationally renowned artists, such as Alfaro, Barceló, Tàpies or Plensa, and young talents and other Catalan artists and from all over Spain. This 2014 works by Luisa Chillida, Eduardo Arrillaga and Josefa Hernández have been added to the collection.

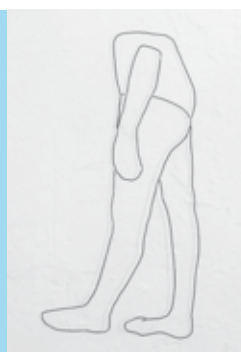
The full amount of the contributions collected for each of the works is allocated to the development of various cooperation projects and the running of the Foundation.

In September 2014, the art fund works were exhibited at the Hotel Ercilla in Bilbao.

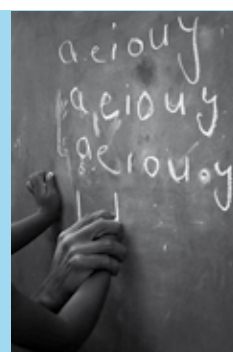


© Eduardo Arrillaga/Eyes of the world

SOLIDARY ARTISTS: Helena Agustí Maragall, Andreu Alfaro, Neus Aller, Emili Armengol, Eduardo Arrillaga, Miquel Barceló, Enrique Barro, Fernando Barrué, Antoni Bernad, Mariona Brines, Toni Catany, Jordi Cerdà, Jaime de Córdoba, Angela Cunill, Silvia Chiesa, Luisa Chillida, Díez Gil, Manel Esclusa, Eutiquio Estirado, Joana Figueres, Fuencisla Francés, Carmen Galofré, Joan Gardy Artigas, José M. Garres, Curro Gómez, Pasqual Gomes, Erick Gonzalez, Núria Guinovart, Josefa Hernández, Isao, Antoni Llena, Martí Rom, Tomasa Martín, Olga Martínez, Raquel Navarro, Manuel Outumuro, Salvador Palomo León, Parigi, Carmen Pau, Perico Pastor, Carmen Perujo, Jaume Plensa, Elisenda Pons, Francisca Revert, Laura Roca, José Luis Romartínez, Pablo Rodríguez Guy, Monique de Roux, América Sánchez, Carmen Sánchez, Regina Saura, Serra Alacid, Ferran Soriano, Antoni Tàpies, Rosa Tardiu, Jordi Traperho, Blanca Vernis, Luis Vidal and Joan-Pere Viladecans.



1



2



3

1. Luisa Chillida

No title
Iron sculpture. 96 x 48 x 0.3 cm

2. Eduardo Arrillaga

The hand of hope
Analogue photography
Chlorine-bromide baryta paper. 57 x 37 cm

3. Josefa Hernández

Protest
Zero Series
Mixed technique on vegetable cardboard. 15 x 15 x 0.3 cm



EYES OF THE WORLD AT THE BAR'S SOLIDARITY MARKET

In February 2014, Eyes of the world attended the Solidarity Market of the Bar Association of Barcelona, which was held for the second year in a row on the occasion of the festival of San Raimundo de Peñafort, patron saint of lawyers.

Eyes of the world took the opportunity to make known its solidarity art fund through the exhibition of two of the most significant works and explained the possibility of donating solidarity legacies and inheritances. Lawyers were also invited to act as prescribers of Eyes of the world and raise awareness of the Foundation among the customers who may be interested.

GABOR, A DOCUMENTARY FOR REFLECTION ON BLINDNESS AND SELF-IMPROVEMENT

While searching for video cameras to film a piece on the Eyes of the world project in Bolivia, Sebastián Alfie met Gabor Bene, a retired director of photography who had lost vision ten years ago. Sebastián suggested that he be his partner and they shoot together in Bolivia.

The preparation and shooting of the clip, which is actually the ultimate goal of the documentary, features Eulogia, a blind elderly woman who lives in the rural area of influence of El Alto, as its protagonist and goes into the work of Eyes of the world in Bolivia.

The documentary that bears his name explains how, despite not being able to see, Gabor Bene participates in the shooting and gives precise and perfect directions in terms of film photography. Gabor is, thus, an example of determination, will, effort and improvement.

Gabor, which premiered in September 2014, has had a major impact and has been awarded several times: Best Documentary Award (Gaudí Awards, Catalonia), Award Winner (Heartland Film Festival, USA), Audience Award and Best Director Award (Festival of Malaga) and Best Spanish Documentary/Canal+ Award (Documenta Madrid), among others.



www.gaborlapelicula.com



TWO CENTS FOR THE EYES OF SAHARA PROJECT

The SMS messages received, in addition to direct contributions, allowed us to raise funds for the ophthalmic cooperation programme Eyes of Sahara, which intends to solve the serious situation of vulnerability in terms of eye health that people have to endure in the Sahrawi refugee camps.

FAREWELL TO JOAN BARRIL

Unfortunately, in December 2014, Joan Barril Cuixart, a Catalan writer and journalist who was always involved with Eyes of the world, has left us.

Influenced by his father's loss of sight, Joan Barril has stood by the Foundation since it was launched. He was a patron since 2011, and through his articles, radio interviews, recommendations and proposals, he always helped to disseminate them, often along with his great friend, Joan Ollé.

Joan's involvement with Eyes of the world also resulted in the granting to the Foundation of the National Television Award, which it received in 2005 for the *L'illa del Tresor* show.



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WE SPREAD OUR WORK

IN THE MEDIA

228 APPEARANCES:



92 in the press



17 on TV



23 on the radio



96 on the Internet

Our thanks go to the media which spread our message to mark World Sight Day:

L'Hospitalet TV, Barça TV, BTV, Barcelona FM, Esplugues TV, Maresme TV, RAC1, Catalunya Ràdio, Antena Caro (Roquetes), Ràdio Estel and GOL TV.

ON THE WEB

The presence of Eyes of the world on the Web and social networks facilitates outreach and awareness-raising tasks on avoidable blindness and vision problems in the world, as well as the Foundation activities carried out to combat this situation through its programmes.

In 2014, the website of Eyes of the world had 8,500 visits.



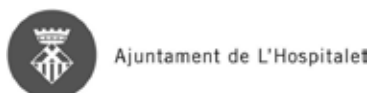
OUR COMPANIONS ON THE ROAD

PUBLIC ADMINISTRATIONS

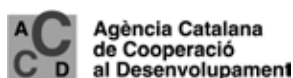
FOUNDATION PATRONS



LOCAL AUTHORITIES

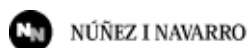


OTHER PUBLIC BODIES



PRIVATE ORGANISATIONS

PARTNER ENTITIES



HEALTHCARE LABORATORIES AND ORGANISATIONS

Abbot Medical Optics · Acofarma · Bayer Pharma AG · Bloss Group · Calaf Visió · Catalanian Association of Opticians and Optometrists · CROMA · Indo · Laboratorio Aragón · LCA Pharmaceutical · Leocadio Ramos Suministros Ópticos · Sofymed · Suministros Hospitalarios · Topcon · +Vision

OTHER BODIES

Àgora · Briskteam Comunicació · Consorci per a la Normalització Lingüística · Crearsa · Departamento de Internet · DKV · El Corte Inglés · Grupo Hoteles Ercilla · Hospes Hoteles · La Vanguardia · Liberty Cargo · Minimal Films · MRW · Nexica · Palau Güell · Planet Lingua · Promocaixa · RACC · Techno Trends · The Gospel Viu Choir · VK Comunicació

VOLUNTEERS AND COLLABORATORS

Rebeca Atienza · Kepa Aulestia · Franck Bacin · Jesús Barragán · Carol Camino · Anna Carreras · Teresa Casanovas · Ricardo Casaroli · Gregori Cascante · Manel Ciurana · Ammu Edda · Aizpea Esnal · Patricia Fernández-Deu · Concha Gangoiti · Helena Garcia Melero · Maria Antònia Gaza · Enrique González · Marcel Gorgori · Elizabeth Hurtado · Mònica Lecumberri · Stephanie Lonsdale · Miriam Martín · Gerard Martorell · Juan Mezo · Carlos Móser · Andrés Müller-Thyssen · Teresa Noguer · Marisa Paños · Mireia Poch · Sylvie Rochigneux · Santi Ruiz · Soledad San Segundo · Marta Serra · Rafael Suso · Luis Tinoco · Daniela Toro · Isa Torres · Lúa Todó · Nico Todó · Olga Valverde · Teresa Vila

PARTNERSHIPS

INTERNATIONAL PARTNERSHIPS

- International Agency for the Prevention of Blindness (IAPB)
- World Health Organisation (WHO) Alliance for the Global Elimination of Trachoma by 2020 (GET 2020) + International Coalition for Trachoma Control (ICTC)
- Mozambican Coalition for Eye Health (MECC)
- Vision 2020 Latin America

Eyes of the world would like to thank for the graphic contribution by Eduardo Arrillaga, Manuel Esclusa, Toti Ferrer, Isaac Freijo, Ferran Garcia and Elisenda Pons, and that by other people, who, either through photographs or information, have documented the Foundation's activities.

ONSITE PARTNERSHIPS

Sahara: Metges del Món, Salud Visual, Kabara Lagdaf, Medicus Mundi Catalunya, Médico Internacional, ANARASD and the Spanish Red Cross

Mozambique: Ametramo, CADE, Acamo, Acomuza, Amodevi, Tsinela, Tlharihane, Aguja and COWATER

Bolivia: Save the Children, National Ophthalmology Institute (INO), municipal autonomous governments of Patacamaya, Achacachi, Viacha, Coro Coro and Coroico, Government of the Department of Tarija and National Committee for Eye Health and Fight Against Blindness

Mali: Mopti Regional Directorate for Health (DRS), Mopti CAFO, Bankass Reference Health Centre (CSRéf), Mopti Sominé Dolo Hospital, African Tropical Ophthalmology Institute (IOTA) in Bamako, Ministry of Health and Public Hygiene, National Eye Health Programme (PNSO), AMABIPP NGO and Teaching Academy at Douentza

TRAINING COMMUNICATION PROVISION
MANAGEMENT PREVENTION PLANNING
INTERVENTION QUALIFICATION CARE
AWARENESS-RAISING ORGANISATION

EYES OF THE WORLD FOUNDATION

Tamarit, 144-146, entl. 2ª · 08015 Barcelona

T: +34 934 515 152 · www.eyesoftheworldfoundation.org · foundation@eyesoftheworldfoundation.org

Ulls del món · Ojos del mundo · Les yeux du monde · Olhos do mundo · Munduko begiak · عيون العالم